

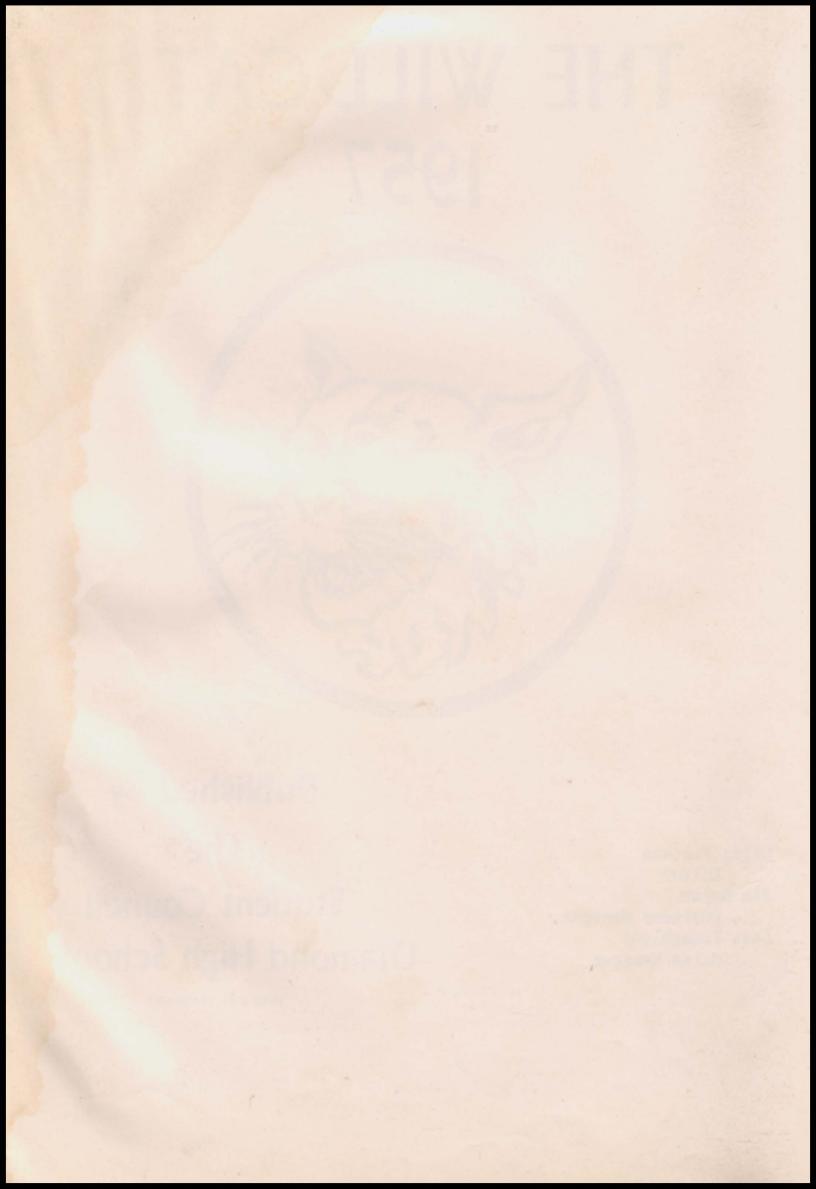
THE WILDCAT 1957



Hilda Postema
Editor
Jim Beyer
Business Manager
Lena Youngblood
Sales Manager

Published By
The
Student Council
Diamond High School

DIAMOND, MISSOURI

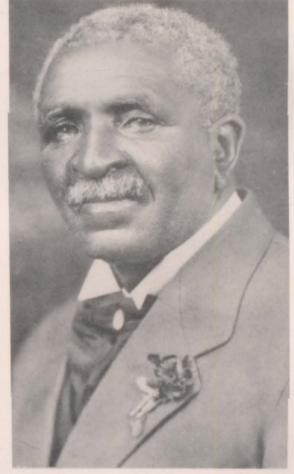


Dedication











DR. GEORGE WASHINGTON CARVER

The Student Council, with a sense of humility, is extremely happy to dedicate the 1957 annual to George Washington Carver, famous Negro scientist, born on a farm near Diamond. This area has now been set aside by the federal government as George Washington Carver National Monument.

We hope this gesture will, in a small way, help to improve race relations. It will also indicate that we are extremely proud of the fact that this world renowned scientist was born so near to the present site of the Diamond R-4 School.



Superintendent



CARL W. PRIER

Mathematics



DENVER F. DANNER

English and Social Science

AMY POSTEMA

Study Hall



LYDIA LEMSER

Vocational Home Economics

Principal



MARLIN PINNELL

Commerce

Faculty



CHARLES RUPP

Vocational Agriculture



OLGA McCOY

Music, Speech, and English



JACK STRUKEL

Science Social Science Physical Education Driver's Education





Board Of Education



Left to Right: Derrel Mullins, Rex Cole, Dom Cochram, Secretary; Neil Fullerton, President; Dallas Greer, Vice-President; Robert Bowman, Treasurer; Carl W. Prier, Superintendent.

P.T.A.

Officers

Band



Front Row: Mrs. Eli Turner, Treas. of Band Boosters; Mrs. Frank McDaniel, Pres. of Band Boosters; Mrs. William Taylor, Pres. of PTA; Mrs. Derrel Mullins, Sec. of PTA.

Back Row: Mrs. Glenn Judd, Treas. of PTA; Mrs. Elza Winter, Jr., V-Pres. of PTA; Mrs. Frank Musser, Historian of PTA.



Employees

Rex Armstrong Custodian





Emma York School Secretary

Kitchen Cooks



Lucille Armstrong Gladys Sutter

Bus Drivers



Oscar Ackerman Casey Jones Earl Morris Bill Litton Rex Armstrong



Annual Staff





Front Row: Jim Beyer, Business Manager; Hilda Postema, Editor; Sidney Fields, Assistant Editor; Lena Youngblood, Sales Manager. Back Row: Marlin Pinnell, Sponsor; Tom Coop, Assistant Business Manager; Iris Jeans, Sales Assistant; Glen Johnson, Sales Assistant; Freda Aubrey, Assistant Sales Manager.

Jimmie Beyer

Photographer



Student Council



Front Row: Don McCandless, Vice-President; Iris Jeans, Secretary and Senior Council Member; Raymond Morgan, President.
Back Row: Marlin Pinnell, Sponsor; Jim Beyer, Senior; E. J. Newman, Junior; Bill Benton, Sophomore; Donna Cochran, Freshman; Jane Capps, Junior; Gae Bowman, Sophomore; Junior Vannaman, Freshman.



Class

Officers

GLEN JOHNSON

Class President "57"
Student Council Rep. "54"
Basketball 4 years
Baseball and Softball 1 year
FFA 4 years
FFA Soil Team 2 years
Chorus 4 years
Mixed Chorus 2 years
Annual and Newspaper Staffs 1 year
Junior and Senior Plays



Class Vice President "57"
Basketball 1 year
Chorus 4 years
Mixed Chorus 3 years
Band Manager 1 year
Newspaper Staff 1 year
Pep Club 2 years
Junior and Senior Plays





LENA KAY YOUNGBLOOD

Class Secretary "57"
Annual Queen "56"
Annual Staff 2 years
Cheerleader 3 years
Pep Club 4 years
FHA 4 years
Chorus 3 years
Band 2 years
Mixed Chorus and Trio 1 year
Junior and Senior Plays

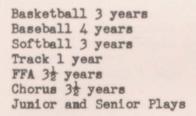
WANDA GRENINGER

Class Treasurer "57" Student Council Rep. "55" Chorus 4 years FHA 4 years Pep Club 4 years





DON BAKER





HILDA POSTEMA

Valedictoriam
Missouri Girls' State "56"
Annual Staff 2 years
Chorus 4 years
FHA 4 years
Pep Club 3 years
Band 1 year
Librarian 1 year
Junior and Senior Plays
Oratorical Contest 1 year



BONNIE MOORE

Salutatorian
FHA 4 years
Empire District Demonstration "57"
FHA Sub-District V-Pres. "56"
Chorus 4 years
Pep Club 3 years
Softball 1 year
Newspaper Staff 1 year
Librarian 1 year
Junior and Senior Plays



DON McCANDLESS

Football and Track 2 years
Softball and Baseball 2 years
Basketball 4 years
Basketball Captain "56"
Little Ten All-Star Team "57"
Student Council Rep. "57"
FHA 1 year
Chorus 2 years
Senior Play









FREDDY HANSFORD

Basketball 4 years
Basketball Co-Captain "57"
Baseball and Softball 4 years
Chorus 4 years
Newspaper Staff 1 year
FFA 4 years
FFA Soil Team 2 years
Annual King Candidate "57"

EUNICE ANDERSON

FHA 3 years
Chorus 4 years
Pep Club 4 years
Junior Play
Annual Queen Candidate 2 years





Seniors

RAYMOND MORGAN

Student Council President "57"
Outstanding Senior Boy
Basketball 3 years
Baseball and Softball 3 years
Track 1 year
FFA 4 years
FFA Soil Team 2 years
Chorus 4 years
FHA and Pep Club 1 year

ROSE CULLUM

Chorus 4 years
Trio and Sextette 1 year
FHA 4 years
Pep Club 3 years
Miss Merry Christmas "54"
Annual Queen "55"
Barnwarming Queen "55"
Junior Play









WILLA MAE SOUDER

FHA 4 years
Pep Club 4 years
Chorus 4 years
Mixed Chorus 2 years
Band 4 years
Junior and Senior Plays

JIM MUSSER

Basketball 2 years Softball 2 years Chorus 4 years FFA 4 years FHA 1 year



JACK SHEPHERD

Basketball 4 years
Baseball 3 years
Softball 4 years
Chorus 4 years
Band and Mixed Chorus 3 years
FFA 4 years
FHA 1 year
Senior Play



IRIS JEANS

Chorus and Band 4 years
Trio 2 years
Mixed Chorus 3 years
FHA 4 years
Pep Club 4 years
Student Council Rep. "57"
Outstanding Senior Girl
Junior and Senior Plays
Annual and Newspaper Staffs 1 year









EDITH ALLAN

D. A. R. Award
Oratorical Contest 2 years
Citizenship Award "54"
FHA 3 years
Chorus 1 year
Pep Club 3 years
Librarian 1 year
Junior Play
Student Council Rep. "56"

Baseball 3 years Softball 3 years Chorus 4 years Pep Club 1 year



JIMMIE BEYER

Student Council Rep. "56" and "57"
Annual Photographer 3 years
Annual Staff 2 years
Newspaper Staff 1 year
Student Manager 2 years
Track 1 year
Chorus 4 years
Mixed Chorus 2 years
Oratorical Contest 1 year
FHA and Pep Club 1 year



CAROLYN CANTRELL

Chorus 3 years Pep Club 4 years FHA 3 years









JUNE HARTLEY

Librarian 2 years FHA 3 years Chorus 4 years Pep Club 3 years Junior Play

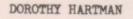
NORMAN BRUMMETT

FFA 4 years FHA 1 year Chorus 3 years Newspaper Staff 1 year

MELVIN JONES

FFA 3 years Chorus 4 years Newspaper Staff 1 year





FHA 4 years Chorus 4 years Pep Club 3 years Librarian 1 year



DONALD WHITEHORN

Chorus 4 years
Mixed Chorus 2 years
Basketball 1 year
Newspaper Staff 1 year
FHA and Pep Club 1 year
Librarian 1 year
Junior and Senior Plays



SHIRLEY PACKER

FHA 4 years Chorus 4 years Pep Club 2 years Librarian 1 year Junior Play





Tommy Coop, Pres.



Derrel Mullins, Vice-Pres.



Sidney Fields, Sec.



Joyce Vance, Treas.







Donavieve Anderson Freda Aubrey Sharron Black

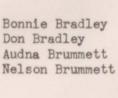


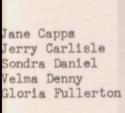






Juniors





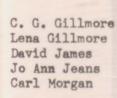












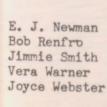












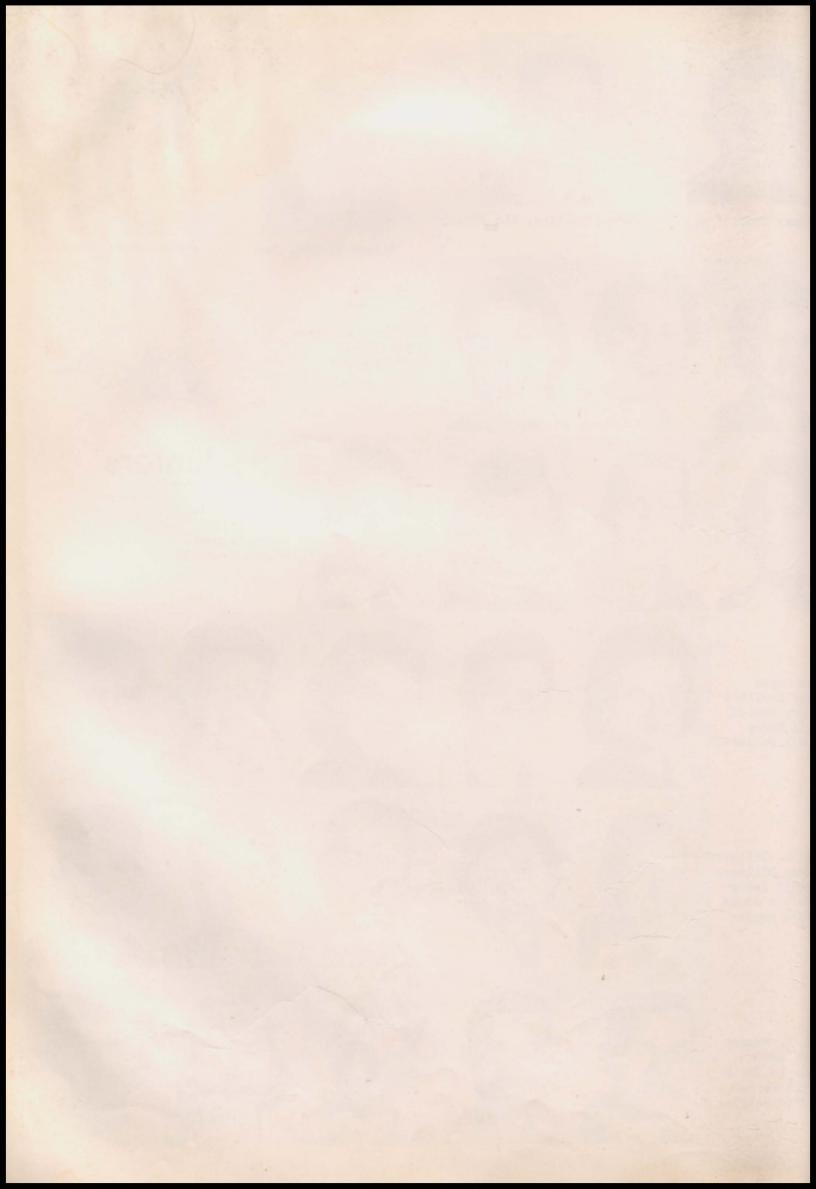














Gerald Smith, Pres.



Theresa McCoy, Vice-Pres.



Linda Bowers, Sec.



Judy Jeans, Treas.



Don Bass Bill Benton Charlene Boehning







Gae Bowman Donald Brashears Judith Gipson







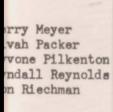
Hazel Jones
Roy Lindley
Darrell Lowry
Jo Olive McCandless











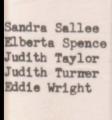












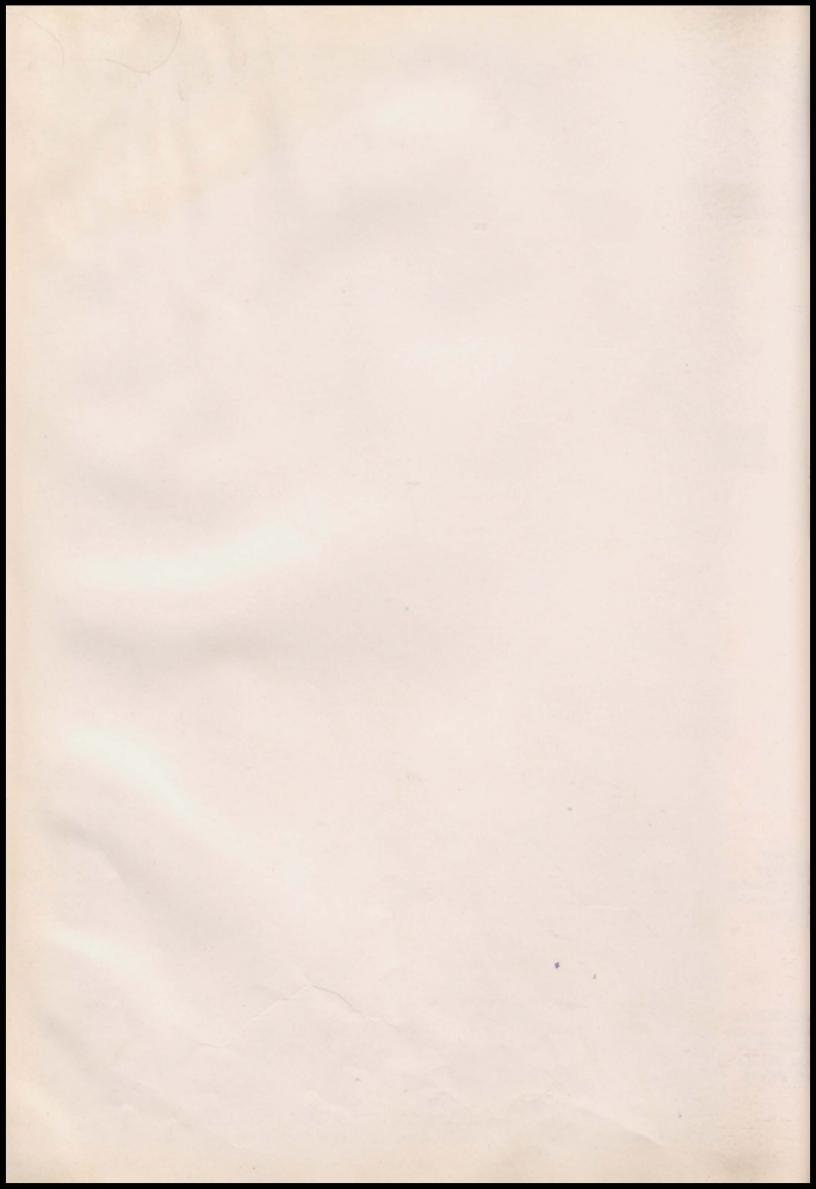














Nancy Drake, Pres.



Marvin Bass, Vice-Pres.



Wayne Musser, Sec.



Johnny Bowman, Treas.

Freshmen



Lovern Ellis Charolett Gillmore Gary Greenwood



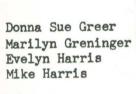
Donna Cochran Roger Edwards



















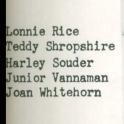
























Eighth Grade Dalys Anderson

Sharon Bartlett Smaron Bartlett Larry Black Mary Alice Brashear Larry Bryan Larry Cawyer Denny Cole

Frances Ann Cox Janice Crocker Gary Denny Alice Eubanks Carolyn Eubanks Donna Mae Harper Jackie Harper

Joyce Harris Lonnie Hartley Brenda Hartman Paul Johnson Betty Jane Jones Saundra McDaniel Bobby Moore

Pat Rinehart Bobby Sewell Virginia Shoemaker Kay Smith Roger Taylor Jim Vance Jim Vannaman































Seventh Grade









Ruth Ackerman Sam Bernett Sharon Burkey Steven Cohu Irene Denny



Esther Youngblood





Mrs. Mary Martin



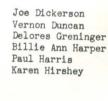






























Margaret Rentfro Cleva Smith
Ronnie Springer
Charles Taylor
Don Taylor
Billy Whitson
Donna Jane Whitchurch



Sixth Grade



Ruby Askins Wanda Kay Cole





Marjory Eller Bruce Fullerton Billy Heifner







Roger Hirshey Coy Jones Elaine Lockhart Betty McDaniel Patricia Pinnell









Sharon Rentfro Donna Sue Smith Johnny Smith Frankie Vance Linda Vannaman











Fifth Grade





Jimmy Askins Phyllis Carterman



Mrs. Margret Greer





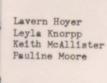
Sharon Gillmore Elaine Harris John Lyle Hirshey



























Fifth Grade



Susan Bartlett Stephen Bryan Rose Hartman



Gary McCandless Richard Taylor Ann Tollenaar

Fourth Grade



David Bernett Eddy Cawyer



Mrs. Eva Cohu

10



Linda Chapman Norma Devins



Lennie Doughty Linda Eubanks Mary Gillmore



Jane Heifner Ronnie Housh Johnnie Jeans Johnny Jones



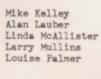






















Mike Rentfro
Barbera Smith
Georgia Turner
Alice Winter
Darrell Youngblood



Third Grade



Mrs. Dorothy Pinnell





Phyllis Flowers Helen Greathouse Evelyn Greer Glenda Hall





Sammy Harris Michael Haynes Eugene Hoyer Doris Jones Linda Rae Martin









Wanda McCandless Pamela McDaniel Star Miksell Susan Moore Georgia Mouse Judy Packer











Linda Sue Petty Mary Kay Pinnell Nancy Rentfro Mary Rinehart Terry Salsman Karen Tollenaar













Second Grade



















Kathy Gay Bliler Galen Bowman Nancy Cawyer Alvin Cohu



Holly Dunaway Joy Hirshey Janice Ann Jeans Jackie Lauber Johnnie Moore



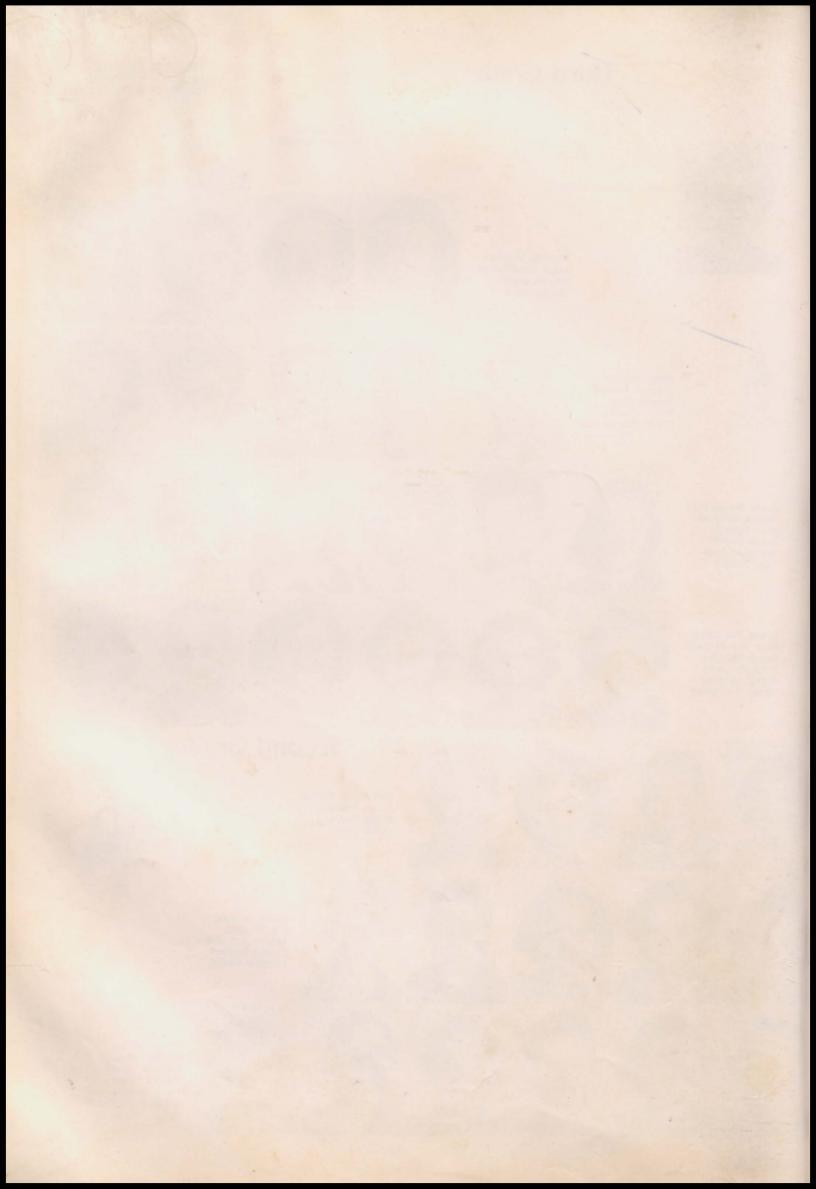












Second Grade



Gary Armstrong Bruce Bowers Michael Bryan







Wiley Cawyer Janice Eubanks Shirley Greathouse Kenneth Housh Charles Judd









David Kimbrough Bobby Miller Johnny Musser Allan Showalter Bernadette Tollenaar G. L. Tucker







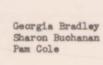
First Grade











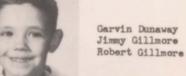


Miss Grace Ely













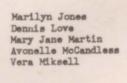












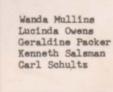
























Jimmy Smith Jenell Spillman Stevie Taylor Mark Winter Charles York Lloyd Youngblood





Freedom

Mrs. Della Capps Darlene Hirshey Delbert Goen





Karen Thurman Gerald Capps





Paul Housh



Sue Bass June Hirshey Denny Brummett







Pauline Housh



Eddie Hamilton



Dale Reber Jimmy Gipson Michael Morgan













Grace Moss Allan Dale Capps Deanna Hirshey





Honor Society



HILDA POSTEMA

Valedictorian

Center

BONNIE MOORE

Salutatorian

DON BAKER

Third Right

Front Row: Donna Cochran, Gae Bowman, Jane Cappe, Linda Bowers, Elberta Spence.

Back Row: Junior Vannaman, Sidney Fields, Tom Coop, Lovern Ellis.







Who's Who

OUTSTANDING SENIOR BOY AND GIRL
Raymond Morgan
Iris Jeans

SPORTSMANSHIP

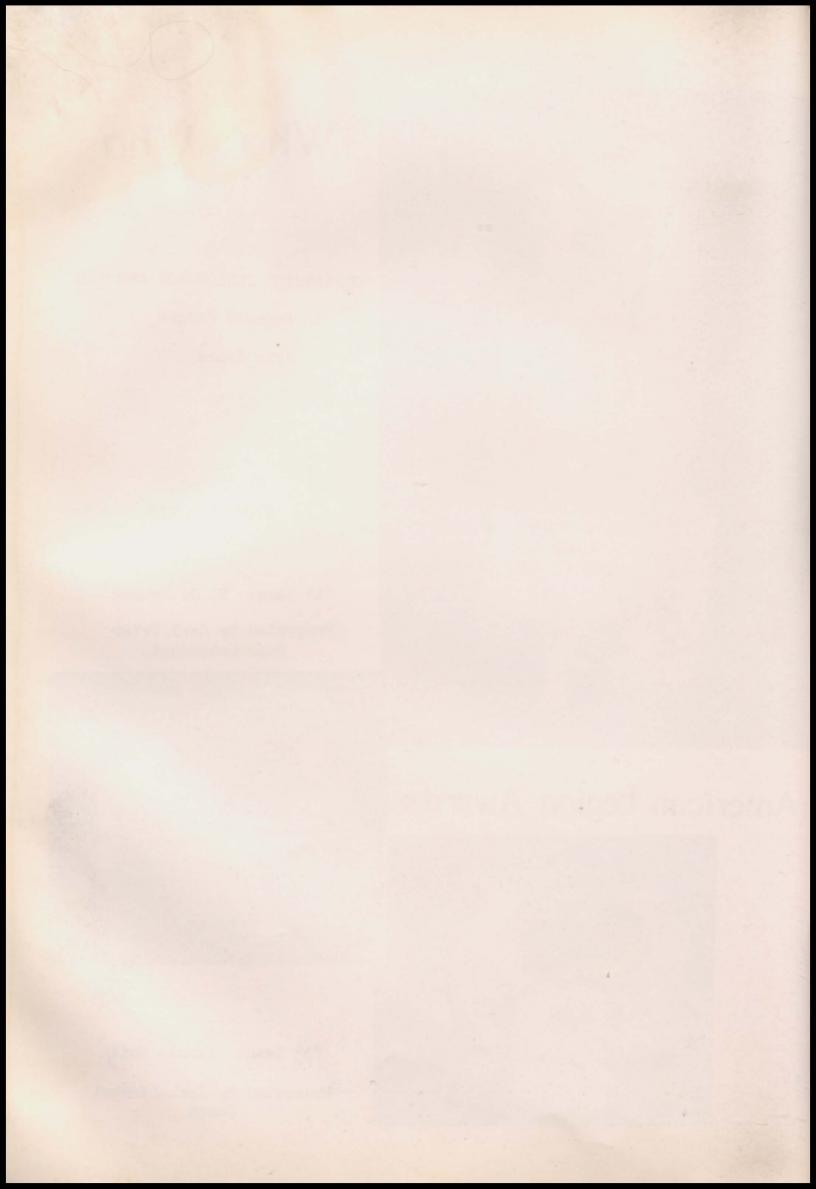
"A" Team: E. J. Newman
Presented by Carl Prier
Superintendent

American Legion Awards



"B" Team: Jimmie Smith

Presented by Jack Strukel Coach



D.A.R. AWARD EDITH ALLAN

Who's Who

ORATORICAL CONTEST Edith Allan, Winner

Presented by Legionnaire Everett King





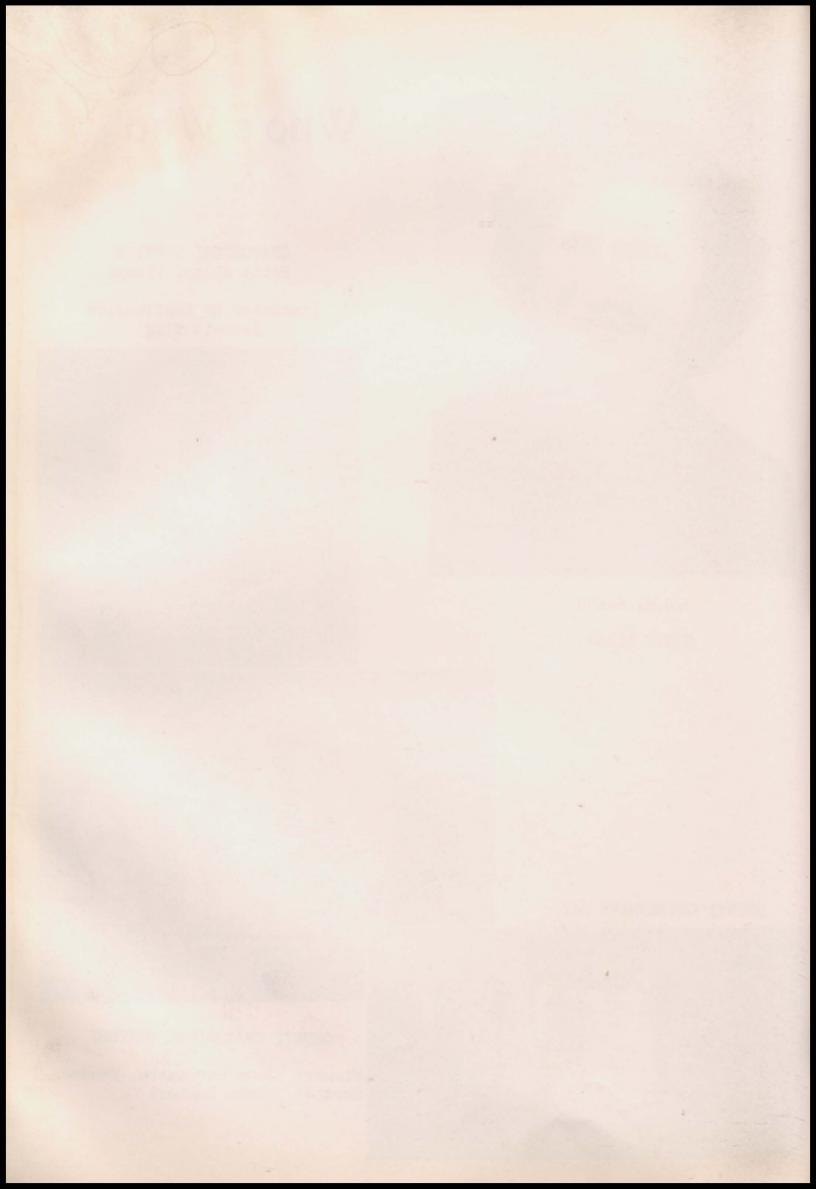
COUNTY GOVERNMENT DAY



COUNTY ORATORICAL CONTEST

Winner: John Garroutte, Neosho

Second: State Contest



Library Club





Seated: Lyvone Pilkenton Edith Allan Bonnie Moore

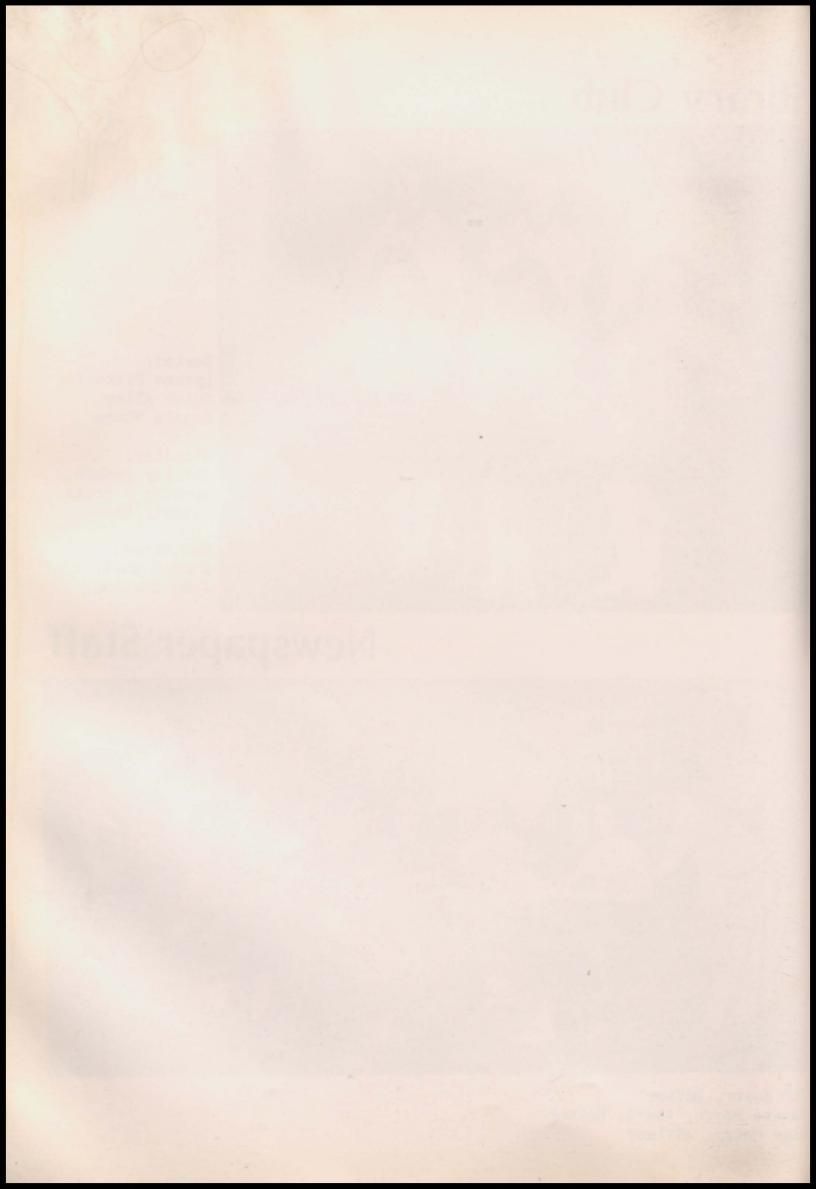
Standing: Shirley Packer Dorothy Hartman Elberta Spence

Not Shown: Donald Whitehorn June Hartley

Newspaper Staff



Jim Beyer, Editor Bonnie Moore, Ass't. Editor Olga McCoy, Advisor



Senior Play



"Spooky Tavern"

Cast Of Characters

LON HACKER The Owner of Spooky Tavern JACK SHEPHERD
GHOST WOMAN Who Haunts Spooky Tavern IRIS JEANS
LUCY HACKER A Spiritualistic Medium HILDA POSTEMA
JOYCE WINGATE A Resourceful College Girl BONNIE MOORE
FLORABEL WINGATE Her Younger Sister LENA YOUNGBLOOD
BEDELA The Two Girls Colored Mammy WILLA MAE SOUDER
RALPH CHANNING A Senior In Love With Joyce DON McCANDLESS
TERRY TANNER A Junior In The Same Fix DON BAKER
WILLIE WORGLE A stuttering freshman Afraid Of Ghosts DON WHITEHORN
BLACKIE SIMMS Farone's Former Henchman GLEN JOHNSON
FARONE J. C. SHOEMAKER

DIRECTOR	***************************************	D.	F.	DAN	NER
SPONSOR		CH	ARI	LES	RUPP



Junior Play



"BETTY JANE FROM PUNKIN LANE"

CAST OF CHARACTERS

JOHNNY FINCH TOMMY COOP
AUNTIE BEAN BONNIE BRADLEY
GERTIE GILBERT FREDA AUBREY
GORDON GILBERT DERREL MULLINS
PRUDENCE PUTTER GLORIA FULLERTON
BETTY JANE
HANK HARDWATER C. G. GILLMORE
MARTHA SIMMONS VELMA DENNY
KETCHY FINCH VERA WARNER
SQUIRE SIMMONS NELSON BRUMMETT
HARRY HIGGINS SIDNEY FIELDS
MRS. GILBERT SHARON BLACK

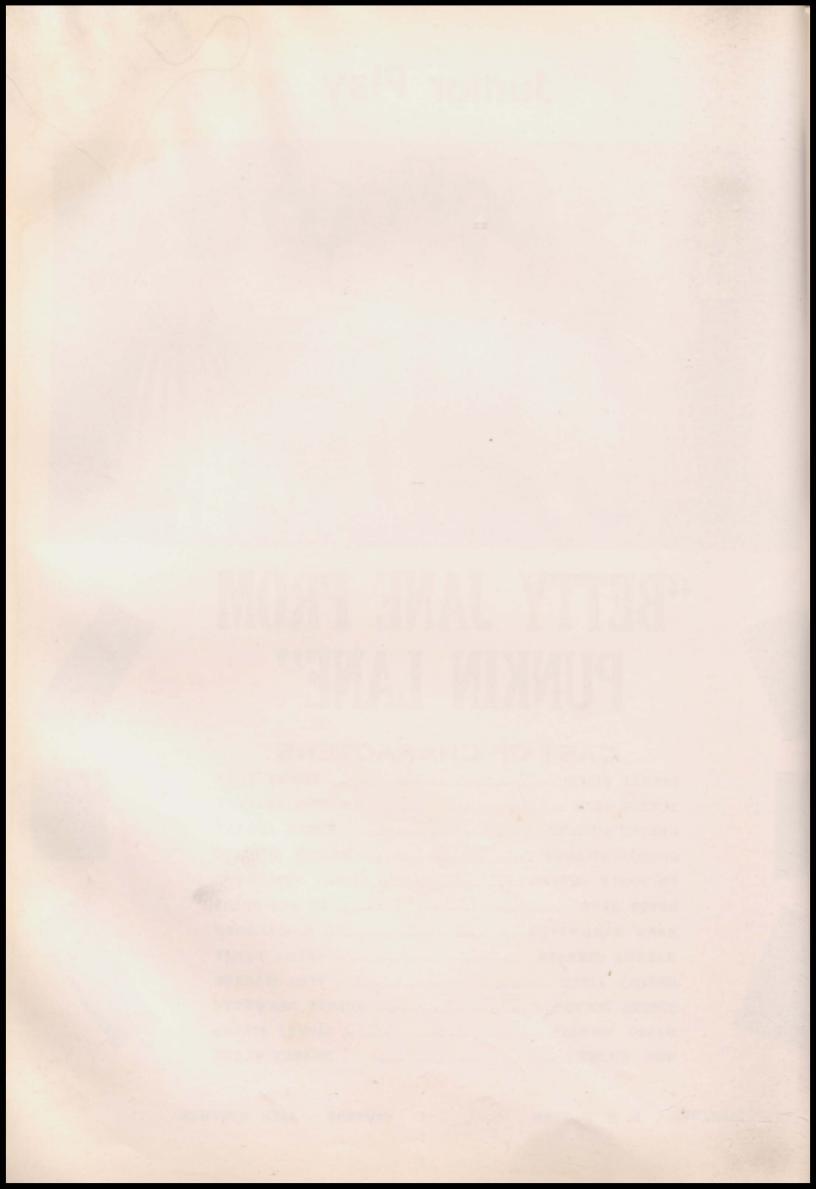






DIRECTOR D. F. DANNER

SPONSOR JACK STRUKEL



Boys' Glee Club



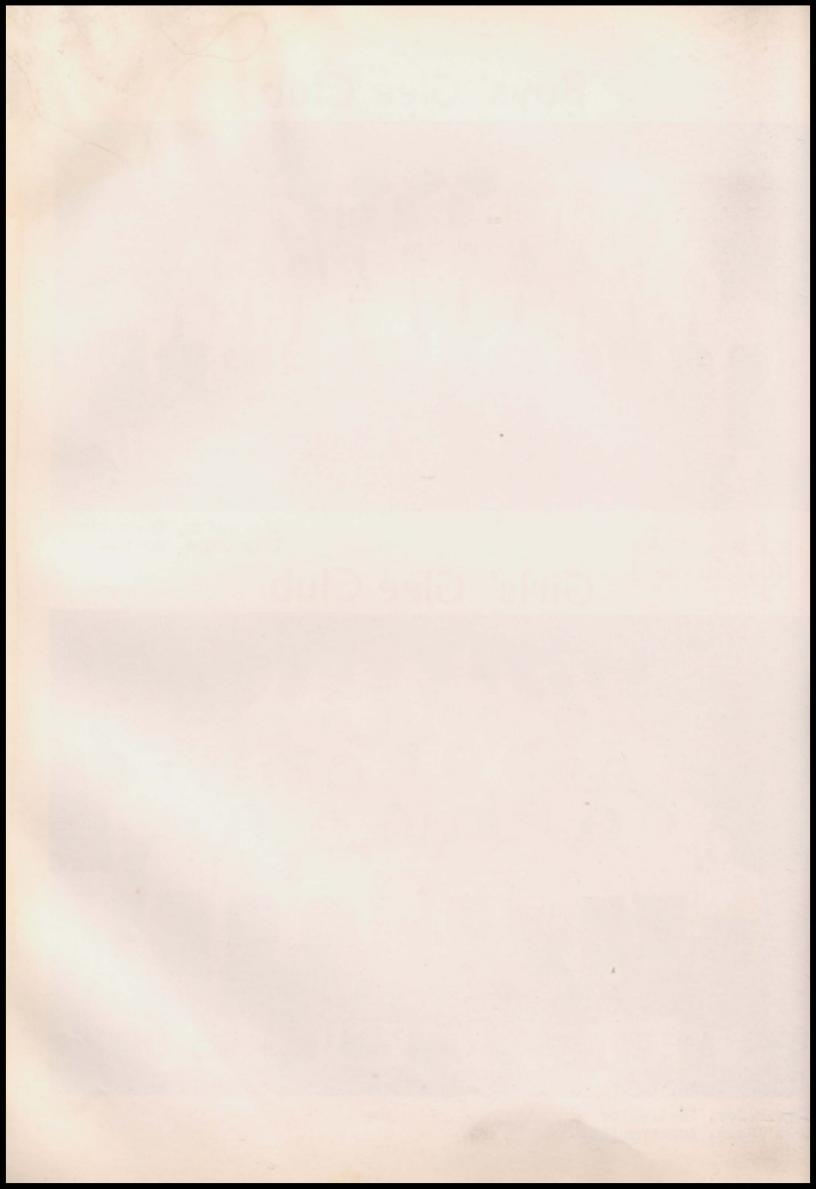


Olga McCoy, Instructor Iris Jeans, Accompanist

Girls' Glee Club



Olga McCoy, Instructor Iris Jeans, Accompanist



Trio

Judy Jeans Iris Jeans Charlene Boehning





Sextette

Left to Right:

Jane Capps
Bonnie Bradley
Rose Cullum
Donna Cochran
Judy Jeans
Gae Bowman

Seated:

Iris Jeans, Accompanist

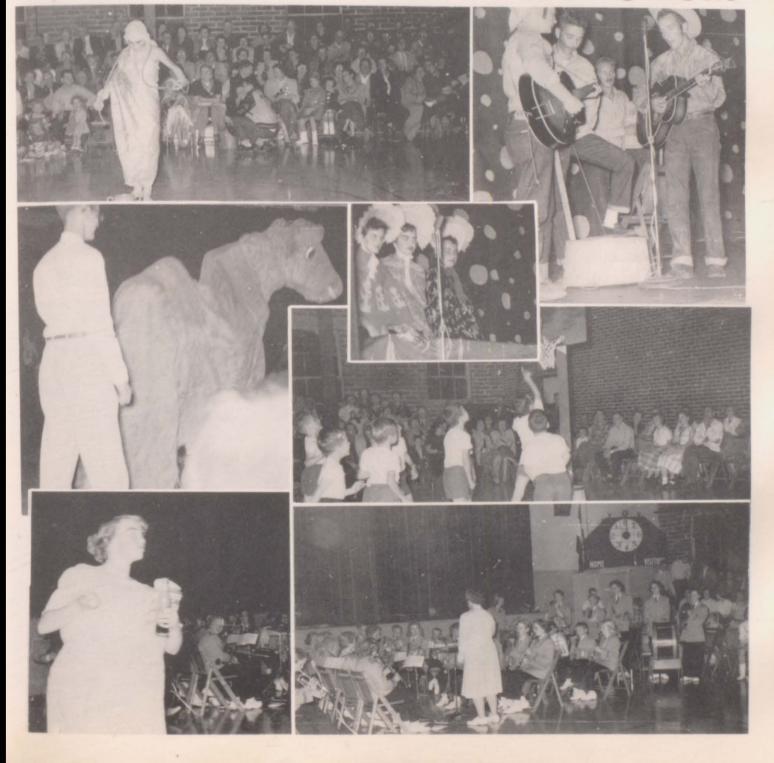






Twirlers

Music Circus





Senior Band



Olga McCoy, Conductress





Junior Band



Olga McCoy, Conductress



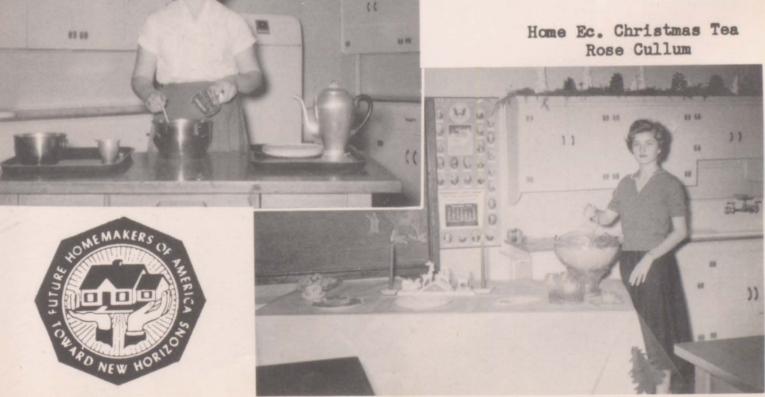
Future Homemakers Of America



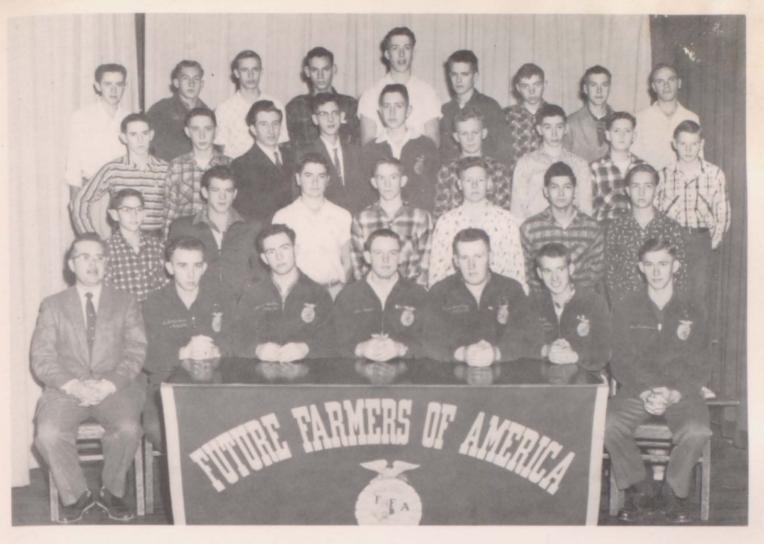
Lydia Lemser, Advisor

Lena Youngblood, President E. J. Newman, V-President Freda Aubrey, Secretary Linda Bowers, Reporter Edith Allan, Historian Jim Beyer, Parliamentarian

Bonnie Moore
Empire District
Demonstration







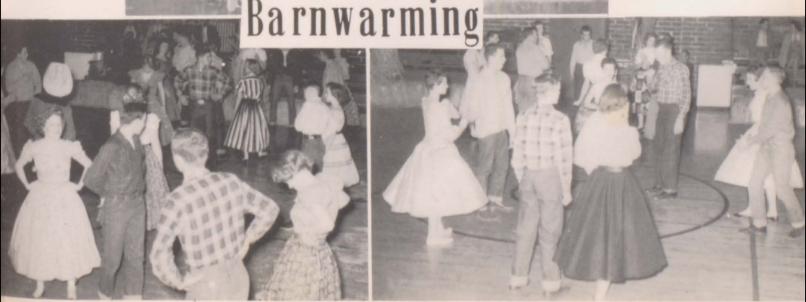
Charles Rupp, Advisor

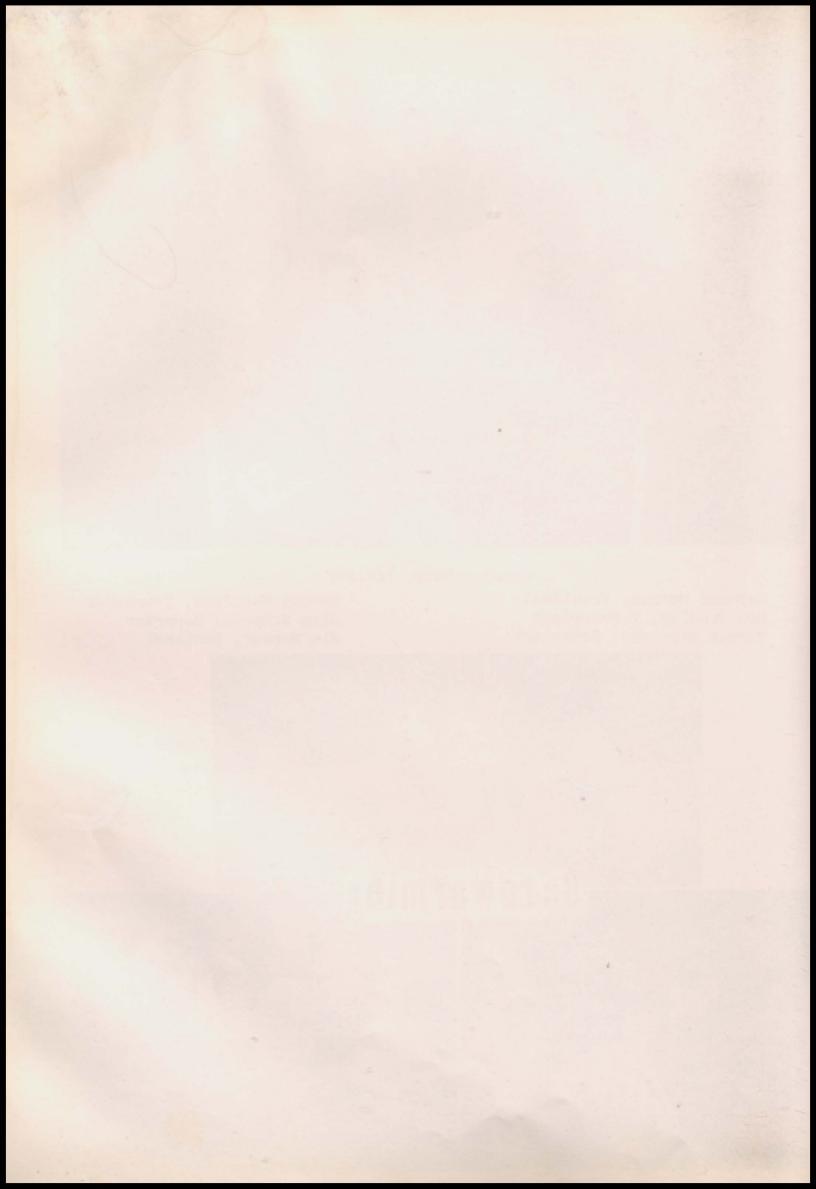
Raymond Morgan, President Don Bradley, V-President Norman Brummett, Secretary Freddy Hansford, Treasurer Glen Johnson, Reporter Jim Musser, Sentinel



Queen Jo Olive

King Don





Annual Queen

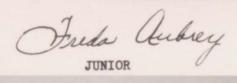
Hancy Drake

FRESHMAN

Attendants

Eunice anderson

SENTOR





Jae Lowman

SOPHOMORE





Patroone



Annual King

Garl Morgan

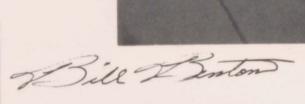
Attendants

Freddy Hansford

SENIOR

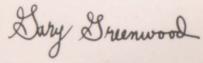






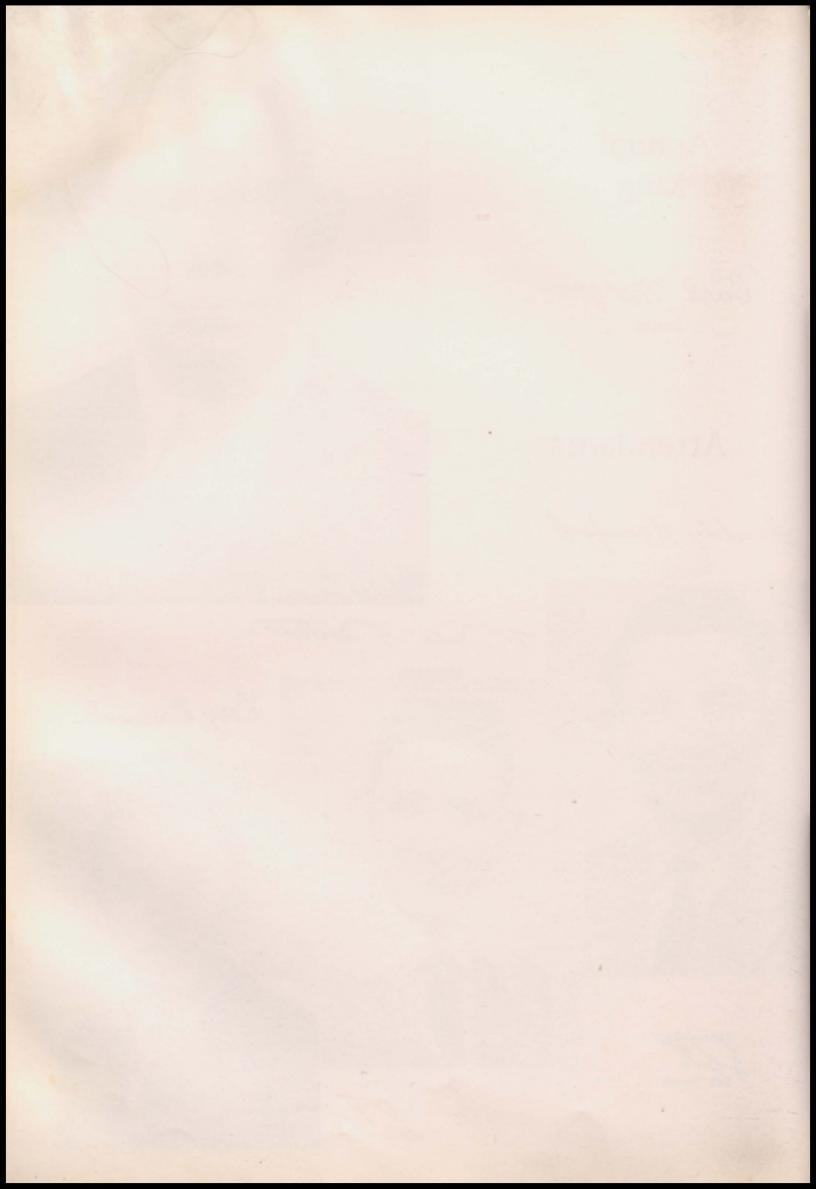


SOPHOMORE



FRESHMAN



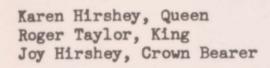


Fall Festival



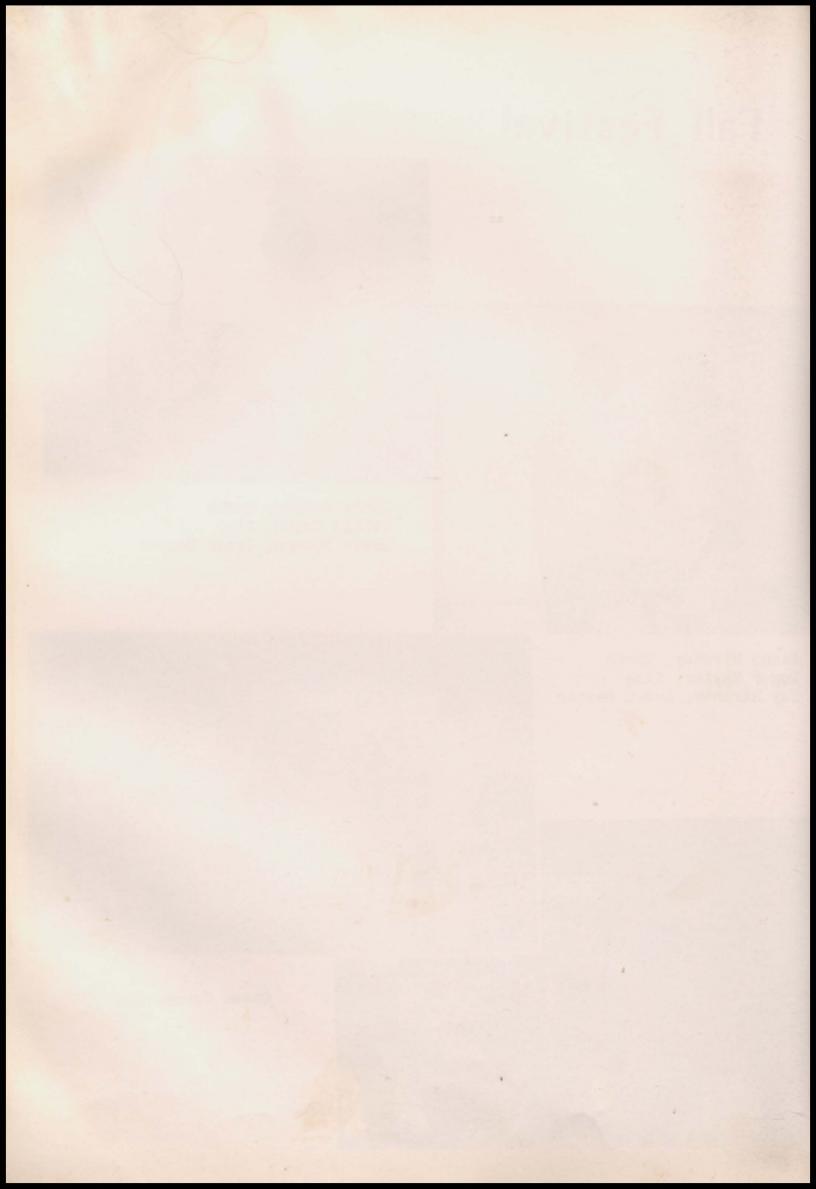


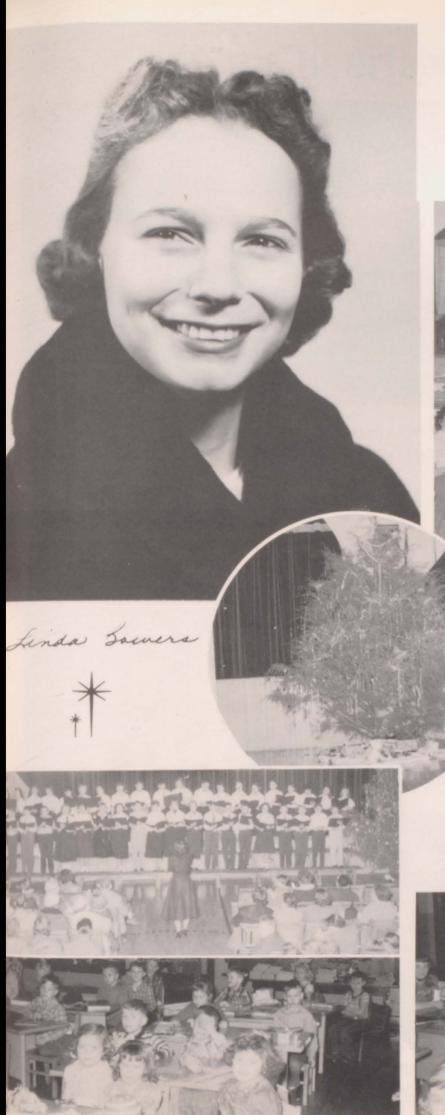
Linda Bowers, Queen Gerald Smith, King Bruce Bowers, Crown Bearer





Queen Coronation



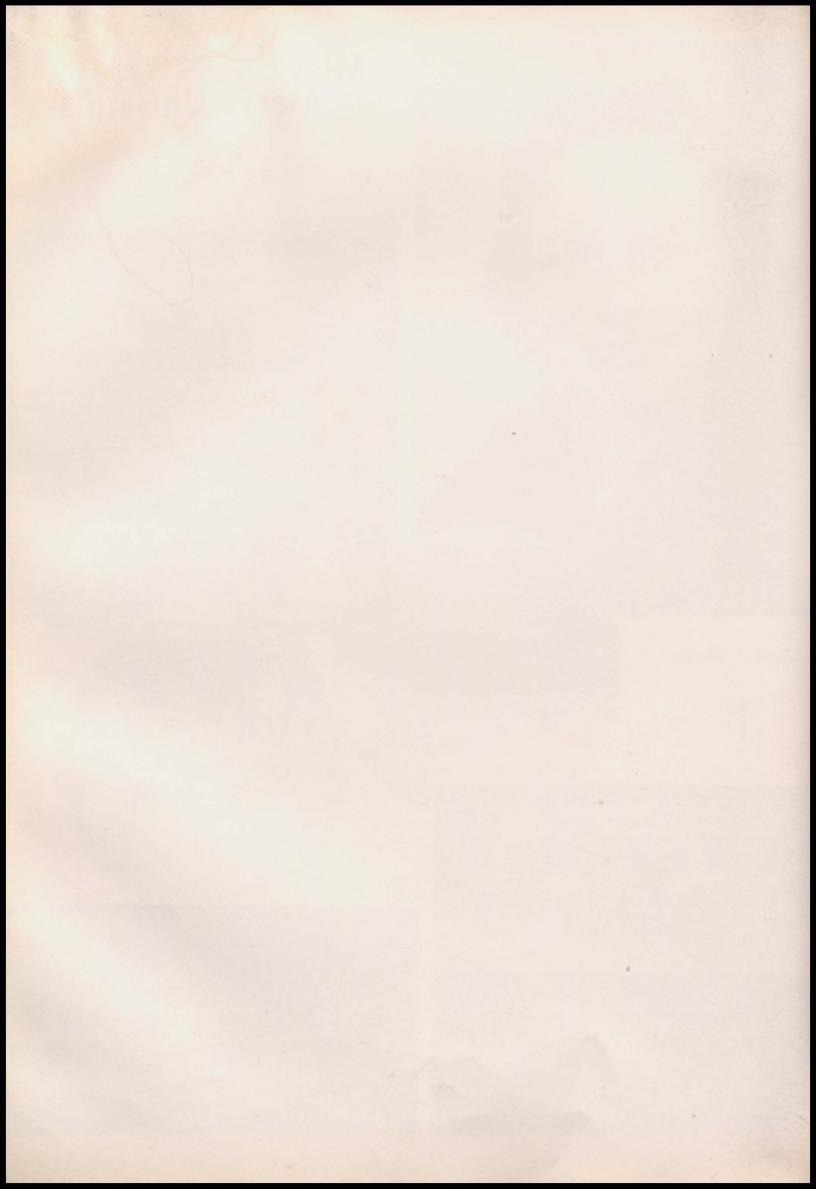


Miss Merry Christmas









Cheerleaders

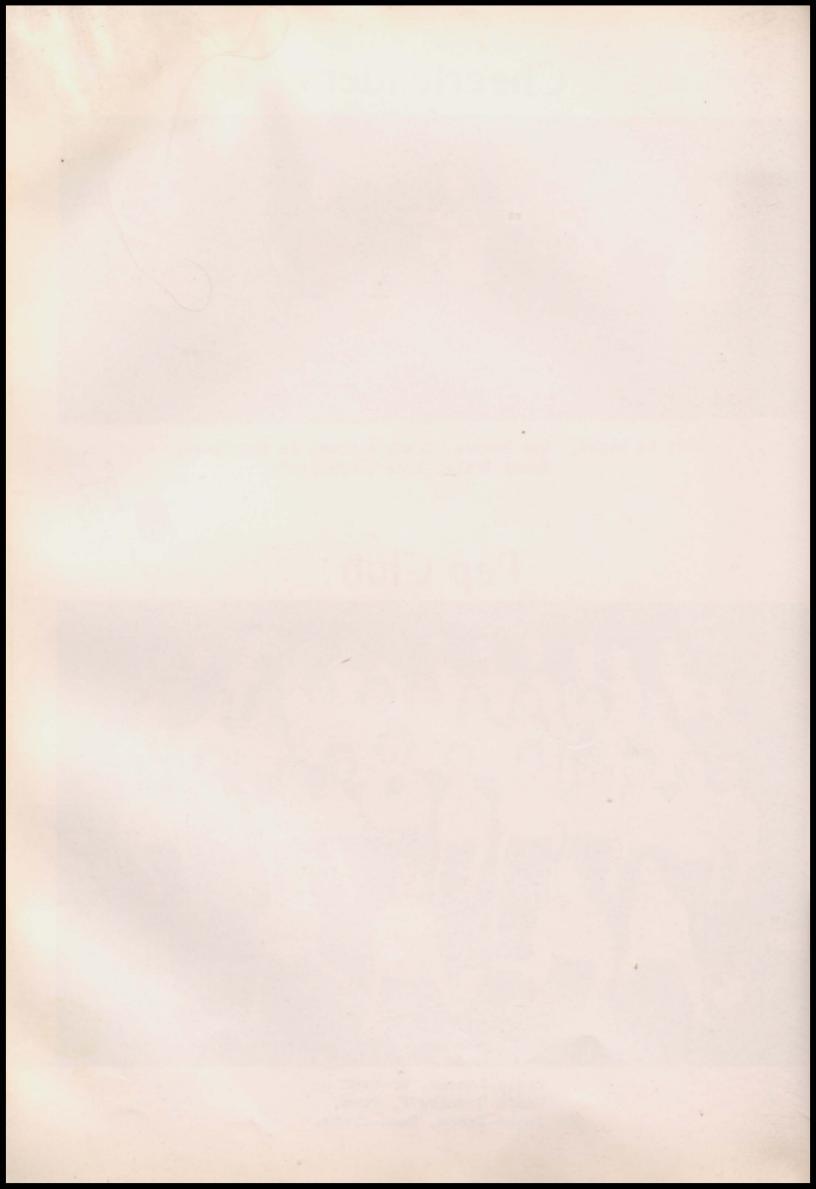


Left to Right: Gae Bowman, Freda Aubrey, Jo Ann Jeans, Nancy Drake, Lena Youngblood.

Pep Club



Lydia Lemser, Sponsor Wanda Greninger, Pres. Joyce Vance, Sec.-Treas.





Basketball

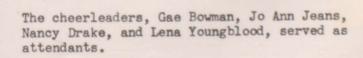
Captain

RAYMOND MORGAN

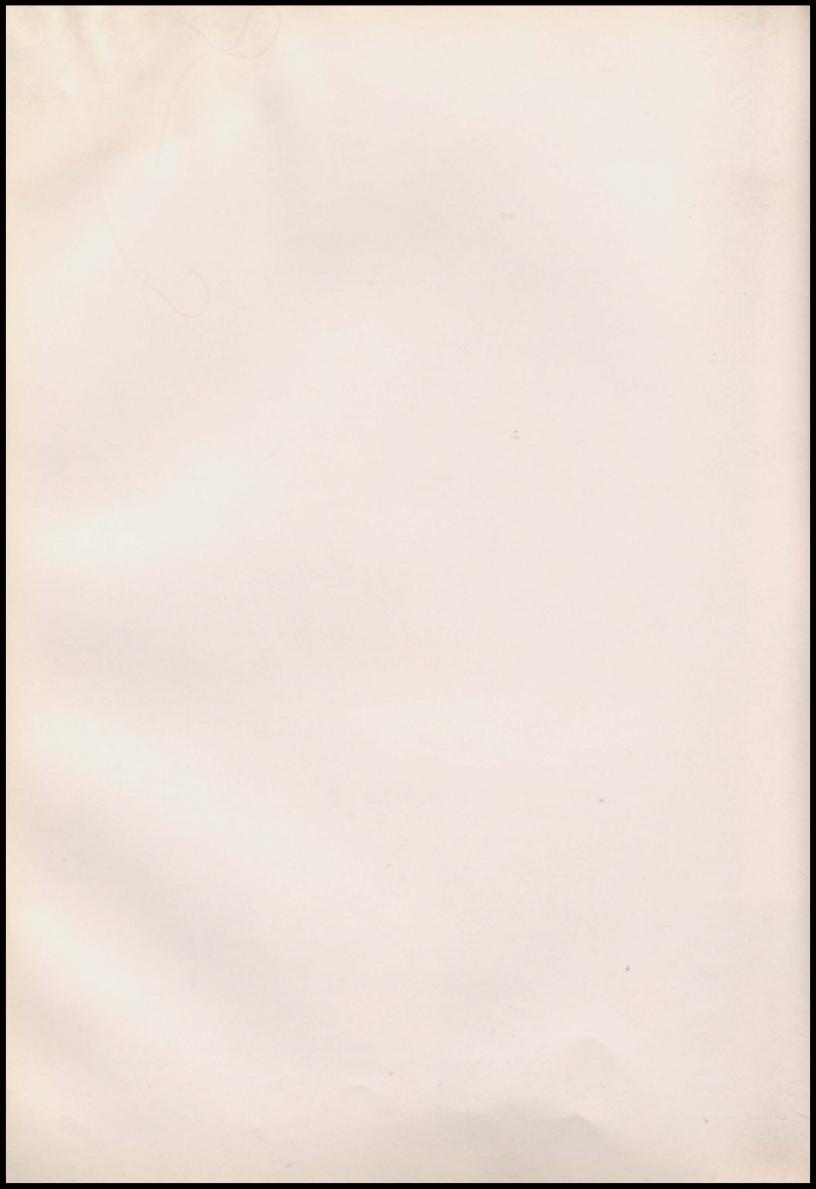
Queen

FREDA AUBREY

Attendants



The crown-bearer was Mary Kay Pinnell.



"A"

Basketball Teams

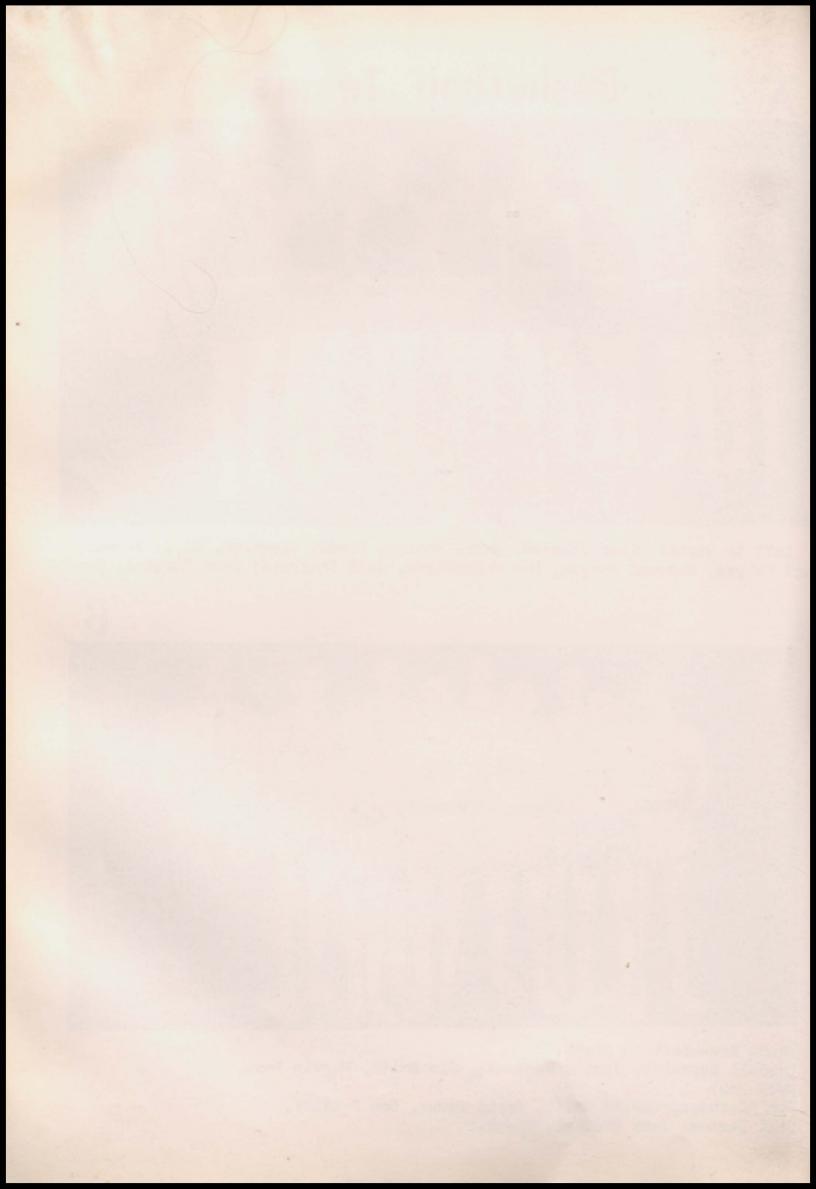


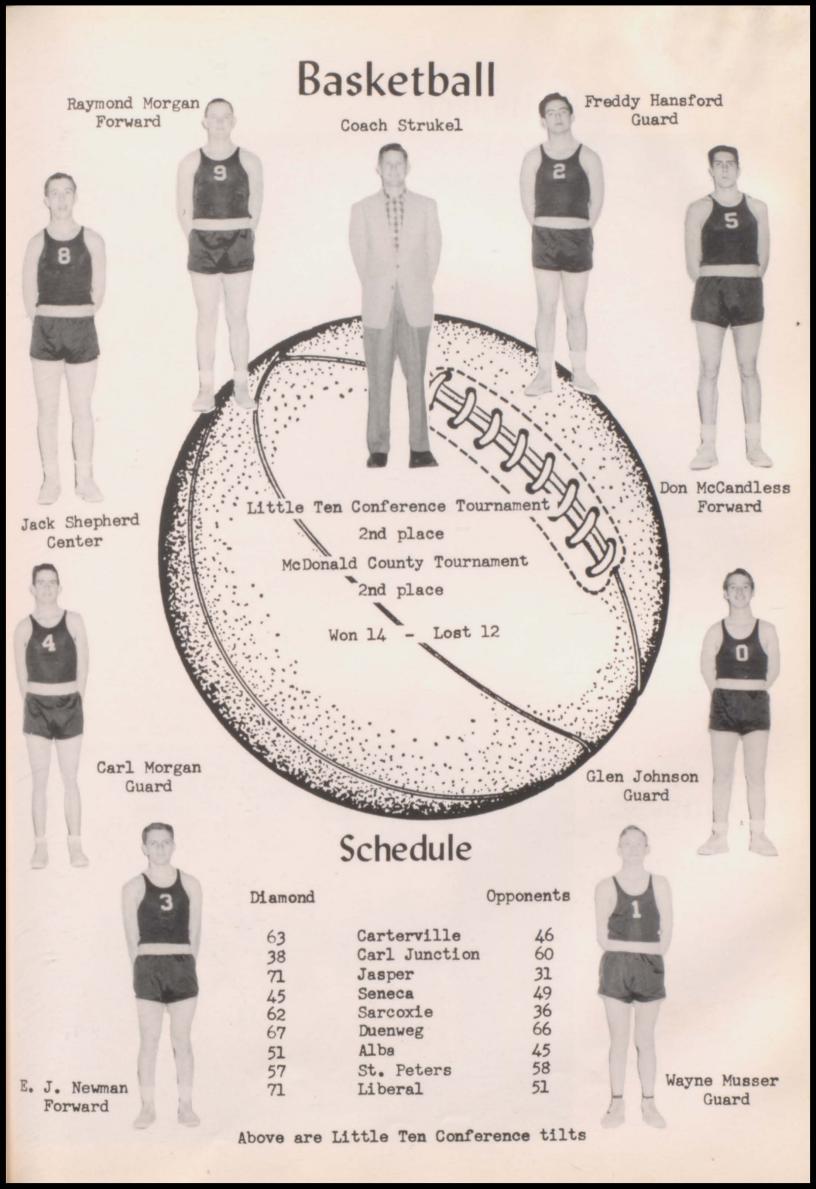
Left to Right: Glen Johnson, Wayne Musser, Freddy Hansford, E. J. Newman, Carl Morgan, Raymond Morgan, Don McCandless, Jack Shepherd; Jack Strukel, Coach.





Front Row--Left to Right:
Lyndall Reynolds, Junior Vannaman, Jim Smith, Marvin Bass,
Back Row:
Don Riechman, Gerald Smith, David James, Don Bradley,
Bill Benton; Jack Strukel, Coach.







Basketball

Eighth, Grade

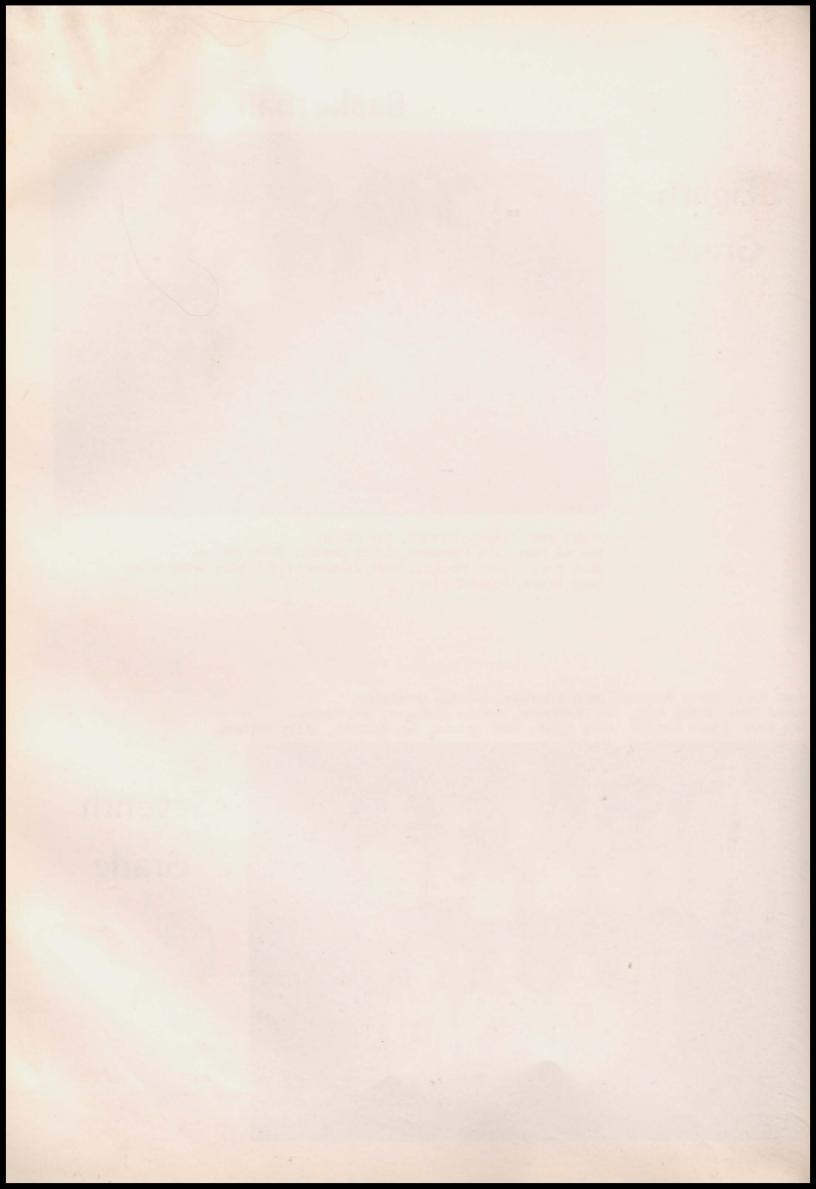


Front Row: Jackie Harper, Kay Smith.
Second Row: Jim Vannaman, Bobby Sewell, Bobby Moore.
Back Row: Coach Strukel, Paul Johnson, Jim Vance, Denny Cole,
Gary Denny, Roger Taylor.

Front Row: Karen Hirshey, Ruth Ackerman, Delores Greninger. Second Row: Bobby Judd, Joe Dickerson, Ronnie Springer, Dom Taylor. Back Row: Coach Strukel, Gary Kyger, Paul Harris, Sam Bernett, Billy Whitson.



Seventh. Grade



Softball

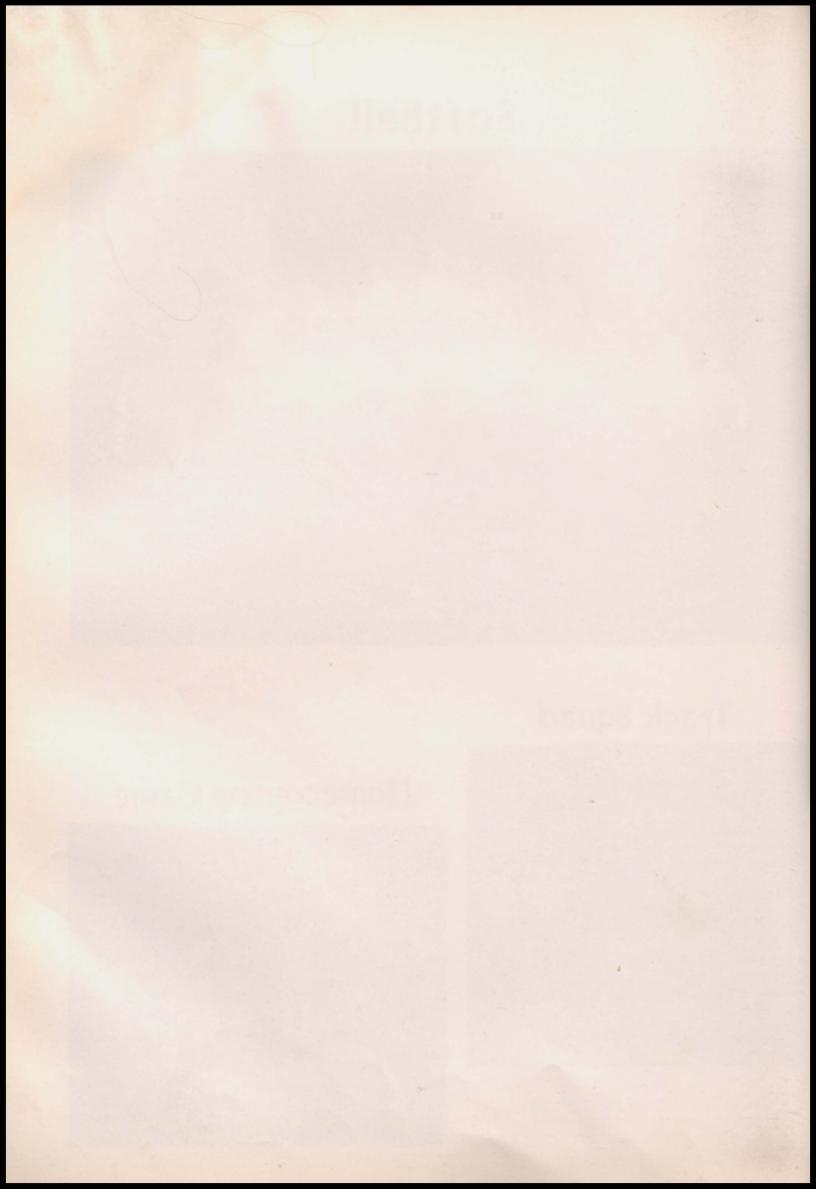


Track Squad



Homecoming Game





Junior - Senior Banquet 1956

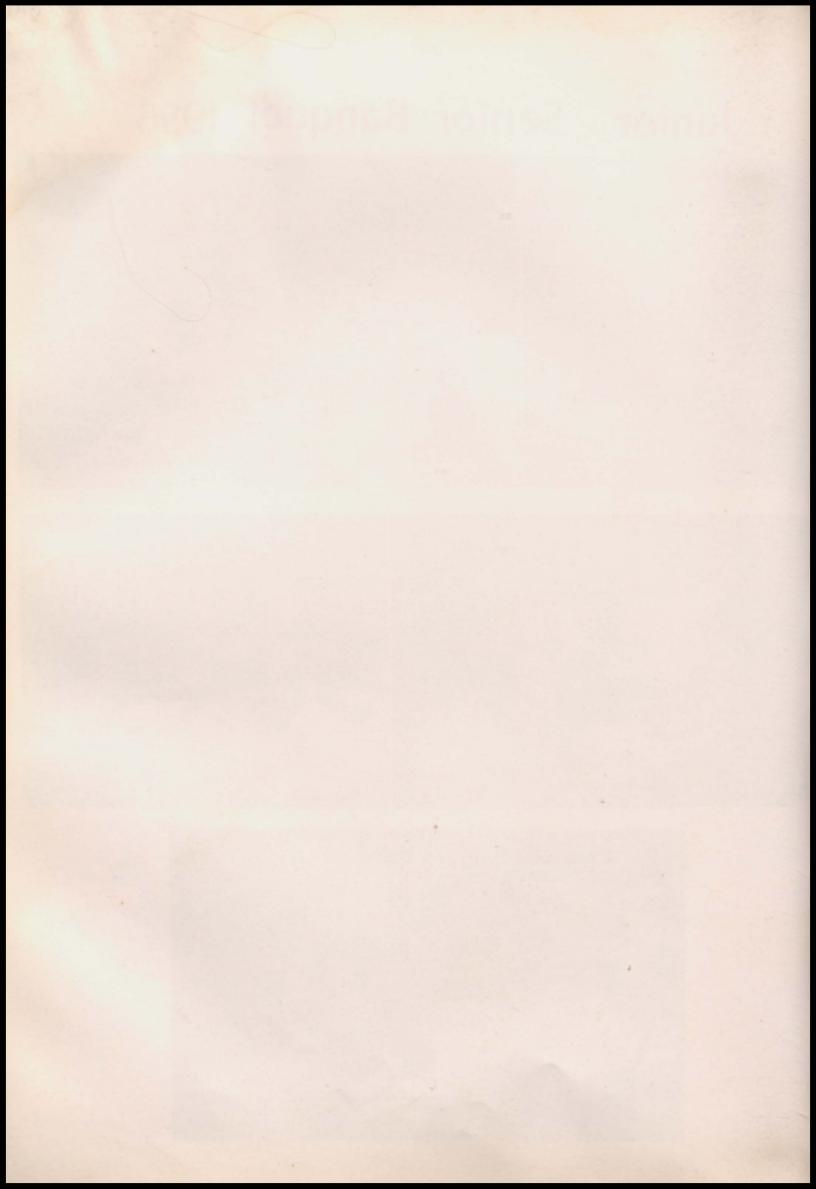


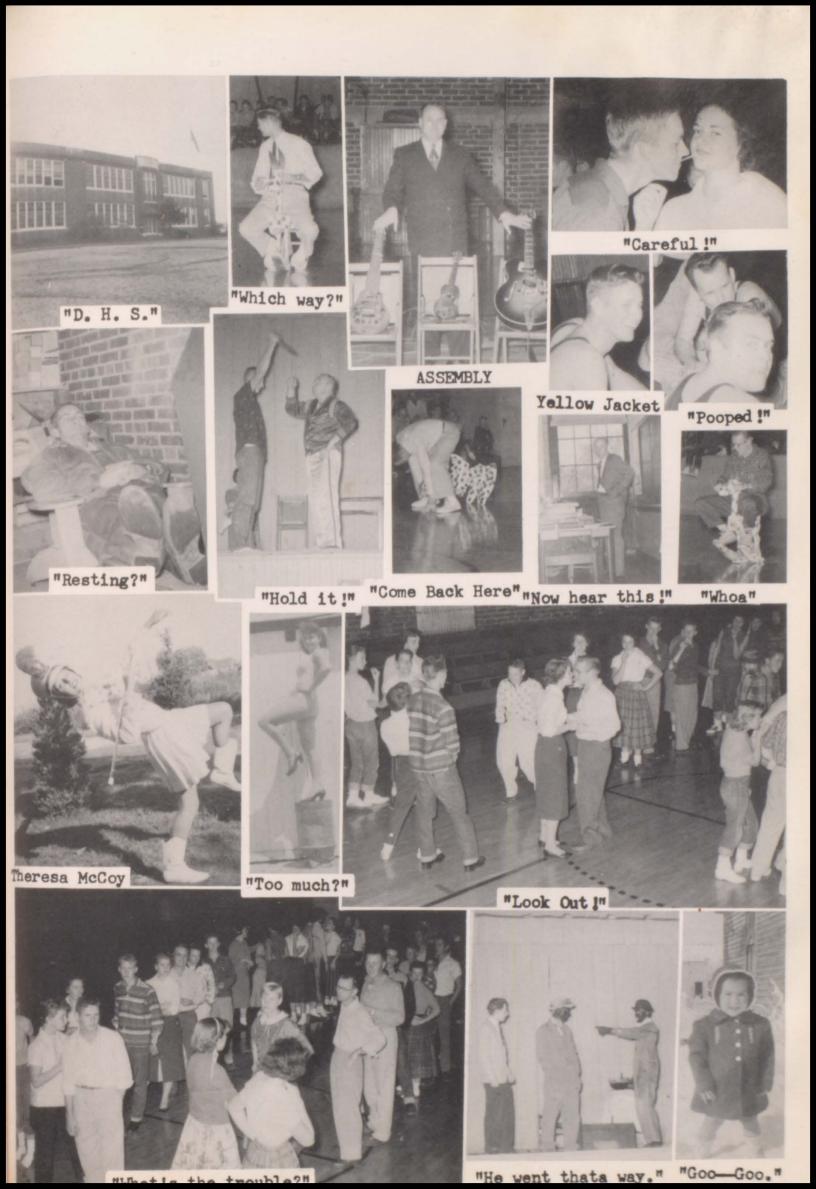
















with Full

HOUSEPOWER

Full HOUSEPOWER simply means that in order to get the full advantage from the many electrical appliances you use in your home, you should have a modern system of electrical wiring capable of delivering enough electricity to your appliances to let them do their jobs well. Empire will always have available to your home plenty of electricity, but your house wiring must be adequate to carry it from your meter to the point of use. Ask your electrical dealer or contractor to help you modernize your home wiring—Use Empire's Easy Pay Home Wiring Plan.





CLARK FUNERAL HOME

Established in 1890

AMBULANCE

Day or Night

Neosho, Missouri

Phone 62

Compliments

of

GAY WAY ROLLER RINK

Neosho

Missouri

GOODYEAR STORE

West Side of Square

Neosho

Missouri

DIAMOND

TELEPHONE OFFICE

Diamond, Missouri

CONGRATULATIONS

TO THE CLASS OF 1957

JOPLIN GLOBE JOPLIN NEWS HERALD

THE DIAMOND NEWS

Subscribe to your home town paper.
"We print all the news
that's fit to print."

We do all kinds of job work.

Mr. and Mrs. R. D. Heifner
Editors and Publishers

Compliments

of

First National Bank

Neosho

Missouri



THE ULMER FUNERAL HOME

Garrison Ave. at Macon St. Carthage, Missouri

PHONE

2222

or

2223

DIAMOND HARDWARE

Cecil C. Coop

General Hardware - Appliance Water Systems Plumbing and Installation M. F. A. Feed

Phone 100

Diamond, Mo.

Compliments of

Ideal Grocery and Locker Plant

W. C. Harper

Diamond

Missouri

DIAMOND BANK

Diamond, Missouri

Coulter Feed and Supply

Custom Grinding and Mixing

FUL-O-PEP — QUISENBERRY FEEDS

Diamond, Missouri Phone 77

STEWARD'S

STUDIO & CAMERA SHOP "Now Smile"

405 South Main

Phone 2949

Carthage, Missouri

Robinson-Davis **Lumber Company**

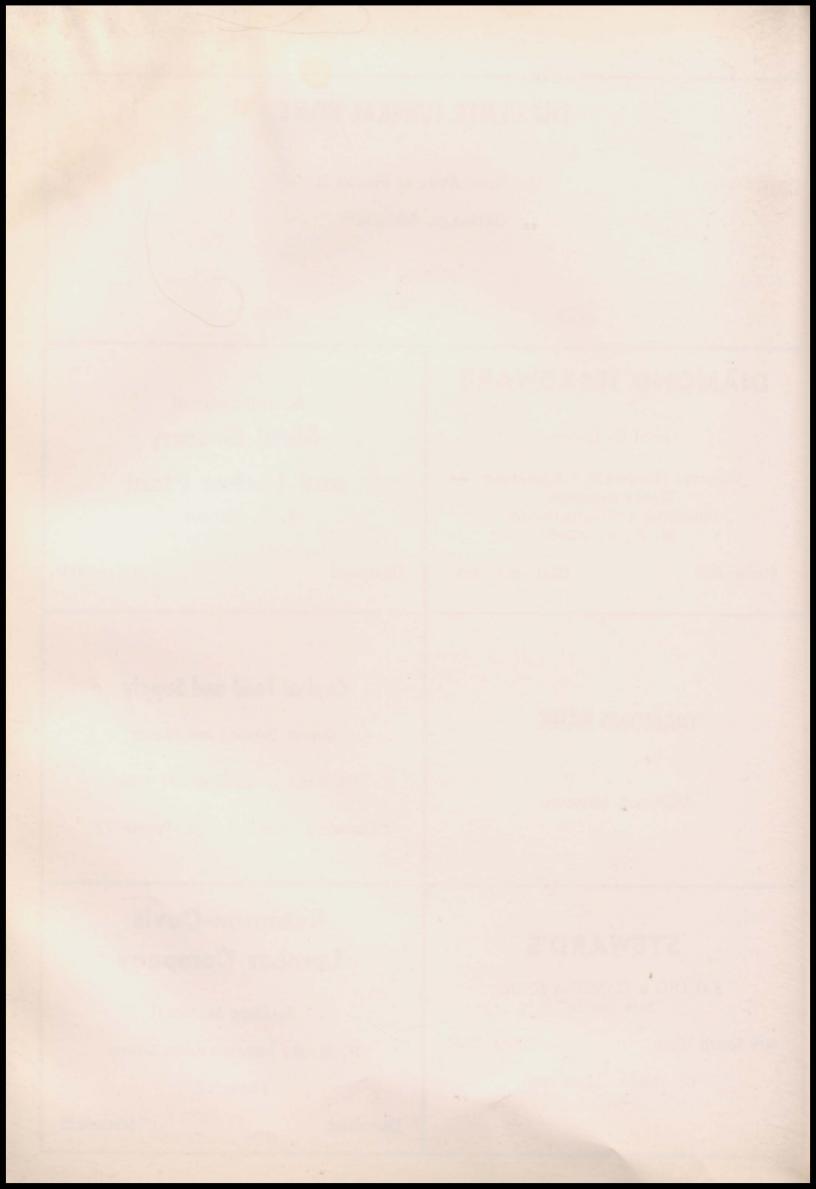
Building Material

F. H. A. Improvement Loans

Phone 12

Diamond

Missouri



THOMPSON FUNERAL HOME

24 Hour Ambulance Service

Oxygen Equipment--2-Way Radio

PHONE

Diamond 17

Neosho 47

SOUTHWEST LIME COMPANY

"Manufacturers of Champion Brand Products"

AGRICULTURAL LIMESTONE — HYDRATED LIME
FLUXING STONE LUMP LIME
RIP RAP ROCK PHOSPHATE CHEMICAL LIME

Post Office Box 72

Neosho, Missouri



MATTERS JEWELRY

SINCE 1892

South Side Square

Phone 850

Neosho, Missouri

GRIFFITH MOTOR COMPANY

Pontiac and Cadillac GMC Trucks and Pickups

Sales & Service also Largest Selection of Used Cars in the District

Phone 1105

Phone 176

Neosho, Missouri

CONGRATULATIONS

BANK OF NEOSHO

NEOSHO

MISSOURI

Burtrum Bros. Motor Co.

1610 E. 7th Street JOPLIN, MISSOURI

"The Big Lot Where You Can Get the Most of the Best for the Least."

McGinty Brothers Clothing Company

Neosho, Missouri

Clothing-Dry Goods Ready to Wear-Shoes

One of South Missouri's Better Stores

ECONOMY OIL COMPANY

EDWARD McCARTNEY

"Always the Lowest Price"

27th & Main

Joplin, Missouri

ESTABLISHED IN 1927

McClintock I G A Market

116 N. Jefferson

Neosho

Missouri

National Livestock Commission Company

Once a Shipper
Always a Satisfied Customer
Mary Feerick, Secretary
Cattle--Frank Menghini-Clint Wood

Calves and Sheep--Ralph Boen-John Bauer Hogs--Floyd (Smokey) Boles

MA 3-3279

Joplin, Mo.

OLDHAMS JEWELRY

Elgin - Hamilton - Bulova Watches
Rogers and Community Silverware
Lunt Sterling
Watch Repairing

109 W. Spring

Neosho, Mo.

Joplin Meat and Sausage Company

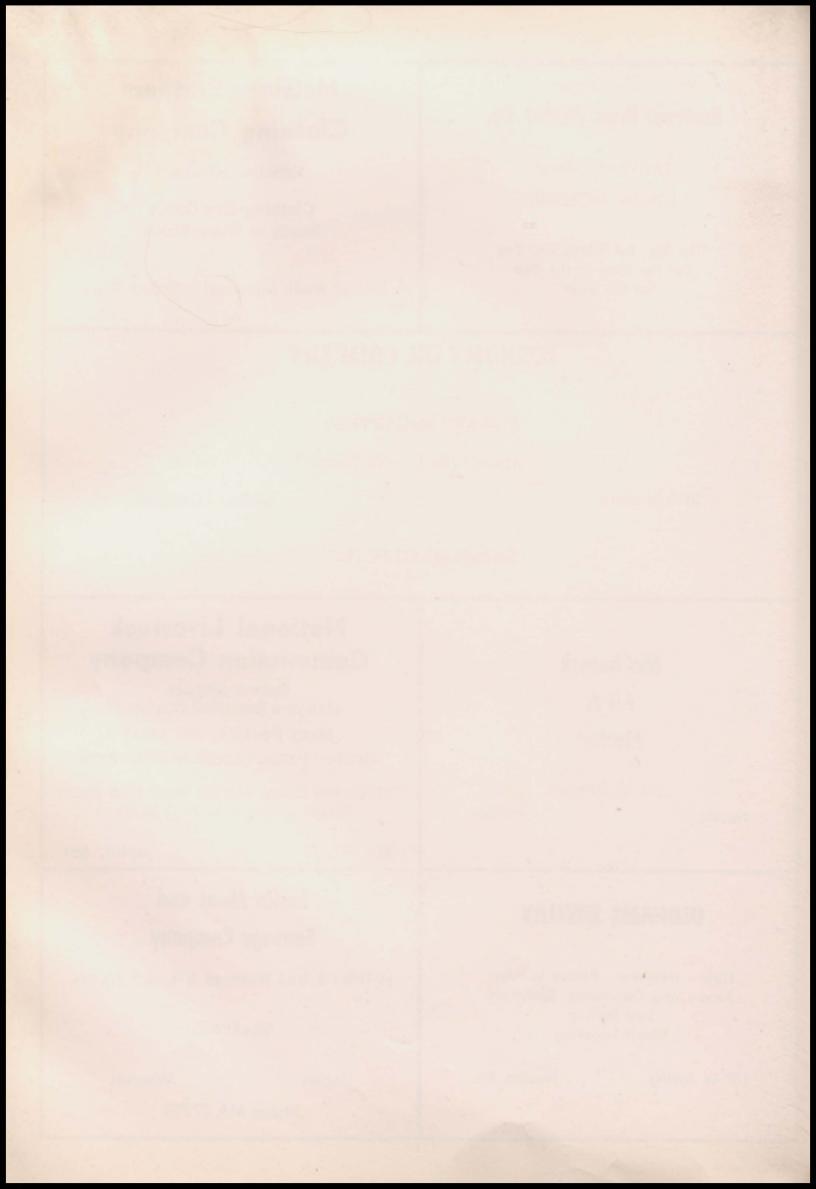
Holiday Brand Weiners & Lunch Meats

Stockyards

Joplin

Missouri

Phone MA 37751



DUNAWAY SPRING FARM

Diamond, Missouri

P. O. Box 35

Phone 74

Aberdeen-Angus

C. W. Stanley, Wrangler

Ora L. Pickering, Mgr.

SHOWALTER'S MOTOR COMPANY



DIAMOND

MISSOURI

Phone 91

Carl Shepherd Garage

Complete Automotive Service and Parts

Phone 99

AAA Garage

DIAMOND, MISSOURI

Mardick Tire and **Appliance Company**

PHILCO RADIO & TELEVISION

Sold and Serviced For Over Twenty-Five Years

Phone MA 4-2122 Third & Virginia

JOPLIN, MISSOURI

OWENS SPORTING GOODS

Spalding-Rawlings Riddell Louisville Sluggers

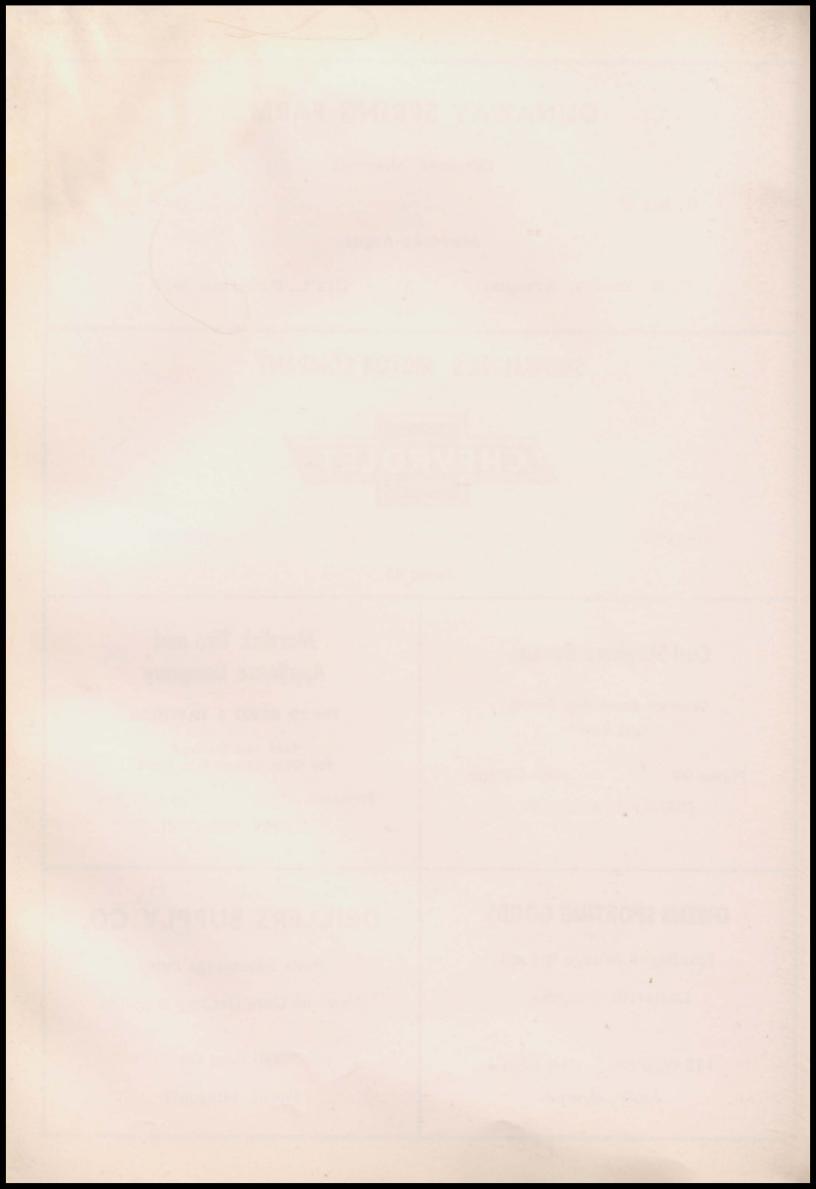
112 West 5th MA 4-6684 Joplin, Missouri

DRILLERS SUPPLY CO.

Reda Subemerga Pump New and Used Drilling Supplies

820 East 4th

Joplin, Missouri



(ART)

JACOBS IMPLEMENT CO.

"Modern Farming"

Your Friendly Ferguson & New Idea Dealer.

Sales the Best & Service the Rest.

3 mi. South of Carthage, Mo. On Highway 71

Compliments of

JOPLIN Coca-Cola Bottling Company

Joplin, Missouri

Compliments of

NEOSHO FLORAL COMPANY

The Light Refreshment

Pepsi - Cola



Good Luck Seniors

D & J MARKET

Diamond

Missouri

NEWMAN'S

THE DISTRICT'S
LARGEST
HOME
OWNED
DEPARTMENT
STORE

ERNIE WILLIAMSON MUSIC HOUSE

"Everything in Music"

611 Main St.

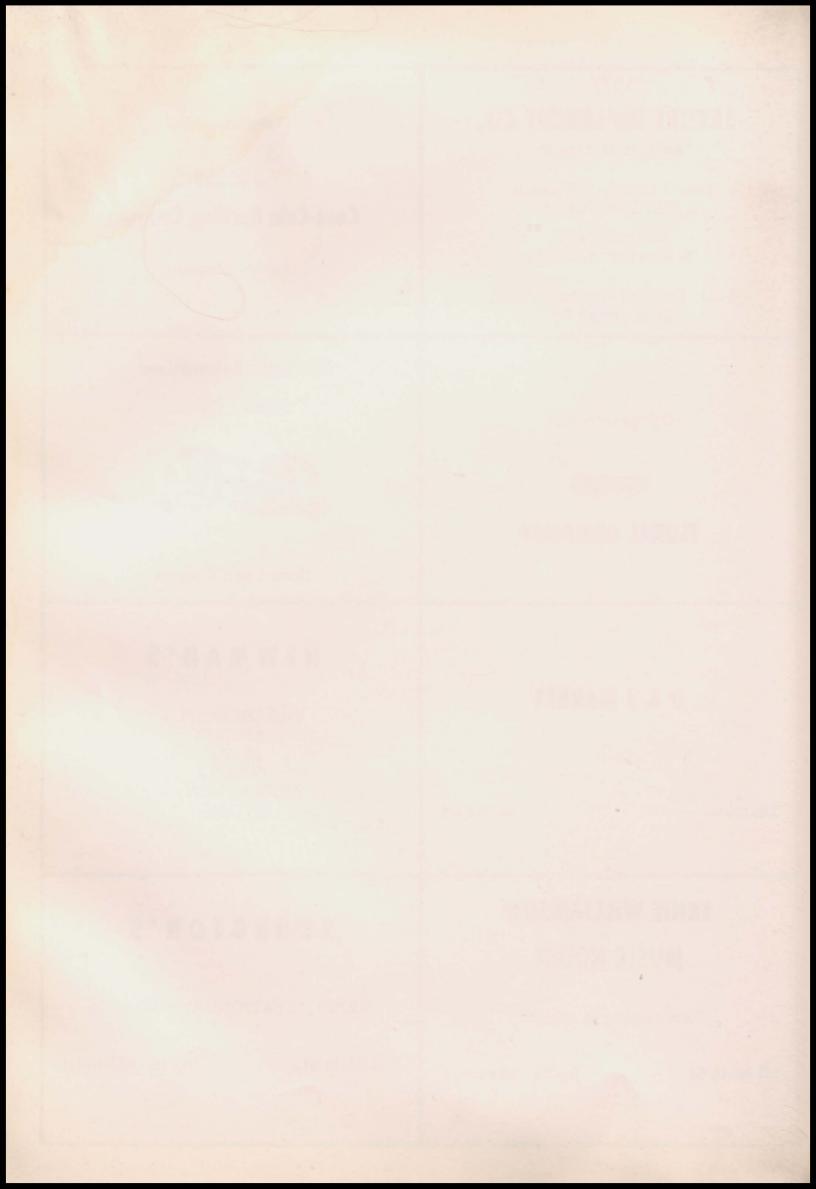
Joplin, Missouri

SPURGEON'S

BOOKS - STATIONERY - CRAFTS

613 Main St.

Joplin, Missouri



Clyde Nance

Furniture & Appliances

"Everything for the Home"

North Side Square

Carthage

Missouri

More People Buy

MFA MUTUAL INSURANCE

Than Any Other in Missouri

Lloyd H. Rush, Agent

South Side Square

Carthage

Missouri

Phone 4808

THANK YOU

for the opportunity to serve you.

Always at your Service ...

GAYLOR JEWELERS

SOUTHWEST CORNER SOUARE CARTHAGE, MO. TEL, 2340

High Quality Live and Fancy Dressed Poultry

EVERETT'S PRODUCE

Top Prices Paid for Eggs and Poultry

MOCO FEEDS

Phone 2088 310 Howard Carthage, Missouri

OUALITY SINCE 1890

RAMSAY'S

Carthage

Joplin

Community News

State, National, and World News

CARTHAGE **EVENING PRESS**

KNELL MORTUARY

SERVING SINCE 1882

Phone 2105 Carthage, Missouri

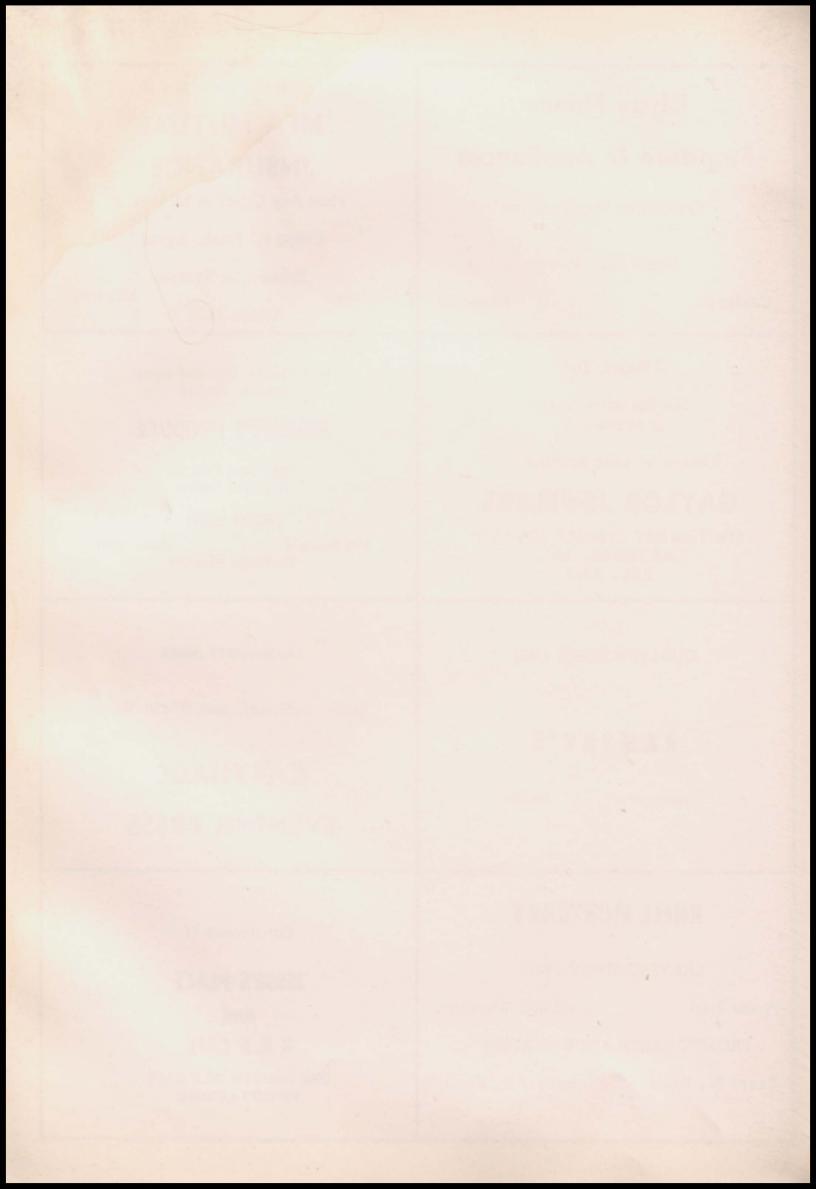
PROMPT AMBULANCE SERVICE

Frank W. Knell Robert H. Knell

Compliments of

JESSE'S PLACE and K & K CAFE

ONE FOURTH MILE EAST FIDELITY CORNER



BARNES JEWELRY

Carthage, Missouri

COULTER - McGUIRE

Joplin, Missouri

Kathryn Bowers Beauty Shop

Diamond, Missouri

Don C. Rowe,

OFFICE AND SCHOOL SUPPLIES
Neosho, Missouri

HALEY'S SUPER MARKET

Neosho, Missouri

BROWNING FURNITURE

Neosho, Missouri

VO'S CAFE

Neosho, Missouri

ROBBINS SALES & SERVICE

Neosho, Missouri



CARS



TRUCKS AND PICKUPS

GRIFFITH BROTHERS PONTIAC

See us for your car needs

Dollar for Dollar You Can't Beat a Pontiac

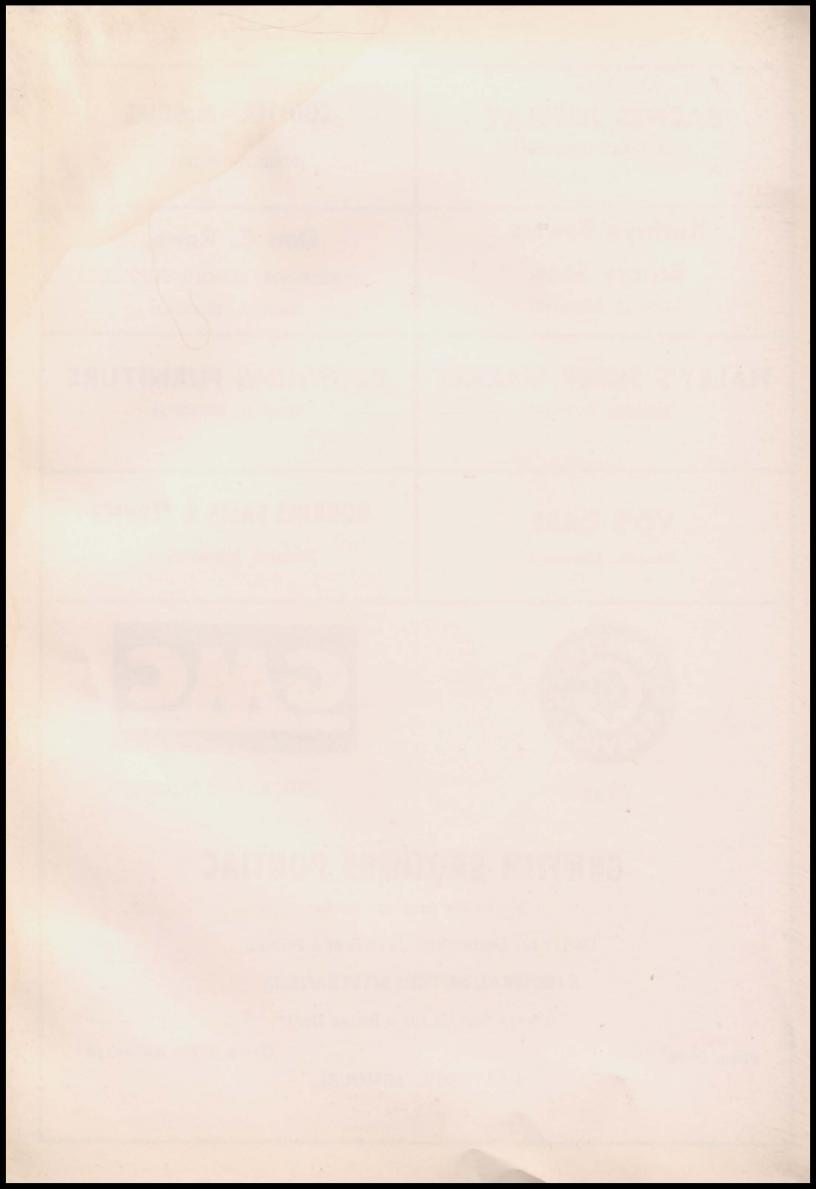
A GENERAL MOTORS MASTERPIECE

"Always See Us for a Better Deal"

Oak & Baker Boulevard

CARTHAGE, MISSOURI

Phone 5944



NEW HORSESHOE RESTAURANT

313 Main St.

Joplin

Missouri





BURNEY - WILES LIVESTOCK COMMISSION COMPANY

"Experienced salesmen in all depts." L. E. Cooper K. D. Woodrow

PHONE: MAfair 3-6672 NIGHT PHONE: Webb City 354-W

Joplin Stockyards Joplin, Mo.

K.S.W.M.-TV



Channel 12

Joplin, Missouri

McKEE'S JEWELRY

Joplin

Missouri

NEWTON'S

Jewelers since 1914

Midwest Leading Jeweler for Over 41 Years

Corner of Revolving Sign Joplin, Missouri

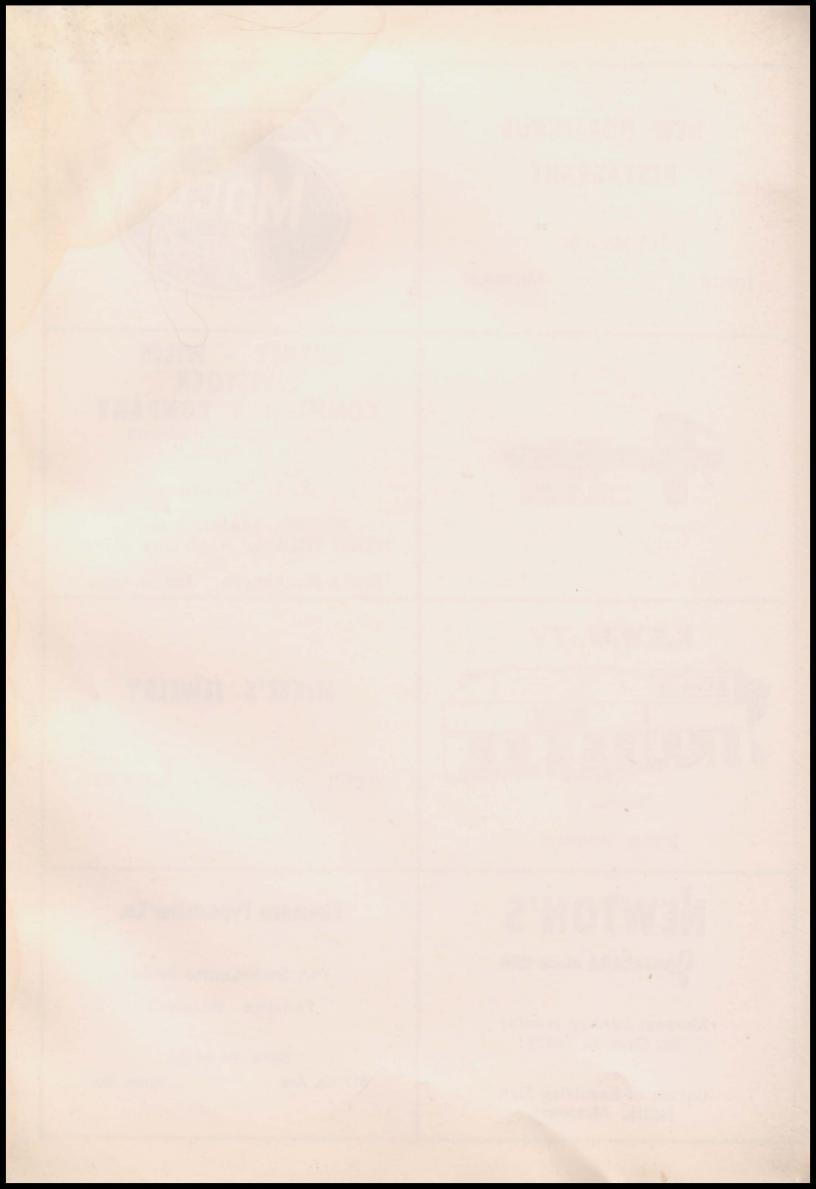
Firestone Typewriter Co.

Your Smith-Corona Dealer Portables - Standards

Phone MA 4-6322

317 Va. Ave.

Joplin, Mo.



BAIRD STUDIO

(Formerly Curtis Studio)

205 Keystone Hotel, Joplin, Mo.

Phone MA 4-6049

Portraits, Weddings Commercials Creative Photography

> Robert J. Baird Owner and Mgr.

JUNGE'S

Oven Soft

White Bread Coney Buns Hamburger Buns Roman Meal Bread

Joplin, Missouri

NATIONAL SCHOOL PICTURES, INC.

W. G. (Bill) Duckwall Telephone 5297

Carthage

Missouri

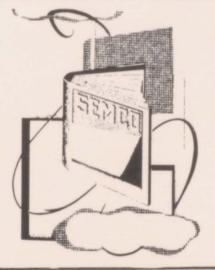
NEIL FULLERTON PLUMBING & ELECTRIC

MYERS WATER SYSTEMS
TOASTMASTER WATER HEATERS
PLUMBING & WIRING

Phone 20

Diamond, Mo.

Diamond, Missouri



Thank You!

for selecting Semco where quality is the

standard

Representative

MR. ROY H. NOEL Box 1107 MAyfair 4-1412 Joplin, Missouri

SEMCO COLOR PRESS, INC. 129 N.W. 3 Oklahoma City CEntral 2-7848 FOrest 5-4487

Rex Beyer & Jimmie Beyer

Water Well-Drilling Contractors

Phone 22-R-3

Diamond, Missouri

"We would like to urge all those buying annuals to patronize the preceding advertisers. It is only through their purchase of advertising space that we are able to publish an annual each year."

